

CALL FOR PAPERS

## International Business Review (IBR)



## Paper Development Workshop (PDW)

40<sup>th</sup> EIBA Annual Conference, Uppsala, Sweden



**EIBA 2014 | Uppsala, Sweden  
Thursday, December 11, 2014**

***Submission deadline: September 1, 2014***

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*International Business Review* is the official journal of the European International Business Academy (EIBA) and, as a new initiative, the EIBA Board has scheduled an IBR Paper Development Workshop (IBR-PDW) as part of the pre-conference programme of the 40<sup>th</sup> EIBA Annual Conference (EIBA 2014) taking place in Uppsala, Sweden, December 11-13, 2014.

The purpose of the IBR-PDW is to provide junior scholars with developmental feedback on their current research projects in international business studies. While we hope that many of these papers will be eventually submitted to *IBR*, the purpose of the PDW is broader: to improve the quality of IB research and bring new scholars into the IB field. We invite original papers from **junior authors or junior faculty members who have not previously published in *International Business Review***. In particular, we hope to attract papers from scholars (1) who are located in universities in emerging economies or in universities that offer limited support for international business research, and/or (2) who are trained in disciplines less commonly associated with the field (e.g., human geography, political science, ethnography, or economic history) but interested in conducting international business research.

Prospective participants in the IBR-PDW are invited to submit their paper manuscripts to Roger Strange ([R.N.Strange@sussex.ac.uk](mailto:R.N.Strange@sussex.ac.uk)) by **September 1<sup>st</sup> 2014**.

Participation will be limited to six authors; successful applicants will be notified by October 1<sup>st</sup>, and will need to confirm their participation in the Uppsala IBR-PDW by October 15<sup>th</sup>. They will then be invited to submit a revised manuscript (the version to be discussed at the IBR-PDW) by November 15<sup>th</sup>.

The IBR-PDW will begin with an introduction by Pervez Ghauri, the Editor-in-Chief of IBR. The participants will then be divided into three groups, each of which will be chaired by one of the three co-organizers of the IBR-PDW – Pavlos Dimitratos (University of Glasgow, UK), Jonas Puck (Wirtschaftsuniversität Wien | WU Vienna, Austria), and Roger Strange (University of Sussex, UK). The chairs will discuss the strengths and weaknesses of each paper, with the aim of providing robust yet constructive feedback to the authors so that they can improve their papers to the standard required for IBR publication.

Participation at the IBR-PDW is limited to 6 papers. Participants will be selected based on the quality of their submitted work. Papers should be submitted directly to Roger Strange ([R.N.Strange@sussex.ac.uk](mailto:R.N.Strange@sussex.ac.uk)), and must be less than 10,000 words in length. Each applicant should make only one paper submission to the IBR-PDW, and may also have submitted this paper for presentation at the EIBA 2014 Conference.

**NOTE: All participants must register for the EIBA 2014 Conference ([www.eiba2014.org](http://www.eiba2014.org)) before they confirm their attendance at the IBR-PDW.**

The IBR-PDW will be held between 9:00 a.m. and 12:30 p.m. on Thursday December 11<sup>th</sup> at the University of Uppsala, as part of the pre-conference activities taking place before the formal start of the EIBA 2014 conference that same afternoon. Participants should therefore plan to arrive in Uppsala the evening before, during which there will also be an informal get-together.

Key dates:

- **September 1, 2014**  
*Deadline for paper submissions (to Roger Strange)*
- **October 1, 2014**  
*Notification of acceptance to successful applicants*
- **October 15, 2014**  
*Confirmation required from successful applicants that they will attend the IBR-PDW and register for the 2014 EIBA Conference*
- **November 15, 2014**  
*Deadline for submitting updated paper submissions (to Roger Strange)*
- **December 11, 2014**  
*IBR-PDW takes place at the University of Uppsala, Sweden*
- **December 11-13, 2014**  
*EIBA 2014 Annual Conference*

Please address any questions to: Roger Strange ([R.N.Strange@sussex.ac.uk](mailto:R.N.Strange@sussex.ac.uk))

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IBR-PDW Organizer

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