



June 2014

Dear EIBA Associate:

I am writing to ask whether you would be willing to volunteer as a paper reviewer for the 40th EIBA Annual Conference, taking place December 11-13, 2014, in Uppsala, Sweden. If you agree, please expect to receive two to three papers for review soon after the July 15th submission deadline – and to return the completed reviews by August 15, 2014.

As usual, manuscripts and panel proposals will be submitted directly to each track via the online submission system. The EIBA 2014 submission system has been open since mid-May and the final deadline for the submission of all manuscripts and proposals is July 15, 2014.

As with the submission of papers to EIBA 2014, signing up to serve as a reviewer will be managed on the internet. Being a reviewer is a very important and critical role in determining the success of any academic conference – we invite you to consider serving in this capacity and to participate in the EIBA 2014 program.

If you have previously participated as an EIBA reviewer, we encourage you to register again this year – which I am hopeful and almost certain you will do. We also invite new reviewers to join the EIBA team. Please circulate this message to whomever you think would be able and willing to contribute to the cause. The EIBA 2014 Track Chairs will be asked to identify the most notable reviewers in their tracks, and these individuals will be further acknowledged in the program.

To volunteer as a reviewer for the EIBA 2014 Uppsala conference, please fill out the online form at:

<http://meetings.aib.msu.edu/eiba/2014/signup.php>

Note that on the form you will be asked to identify the track(s) for which you would like to review papers. Descriptions of this year's tracks (along with identifying keywords and phrases) can be found in the EIBA 2014 Call for Papers, and on the conference website: <http://eiba2014.org/eiba-2014-tracks/>

On behalf of EIBA, I do hope that you will find the time to assist us with this most important review process, and perhaps also consider submitting a paper or panel proposal yourself. The quality of the EIBA 2014 conference depends critically on both your input as well as your active participation – for which we are most grateful. I thank you in advance for your collaboration and look forward to seeing you in Uppsala!

Rian Drogendijk

EIBA President / Conference Chair EIBA 2014

Department of Business Studies

Uppsala University