

THE 40TH EIBA CONFERENCE

Program Book

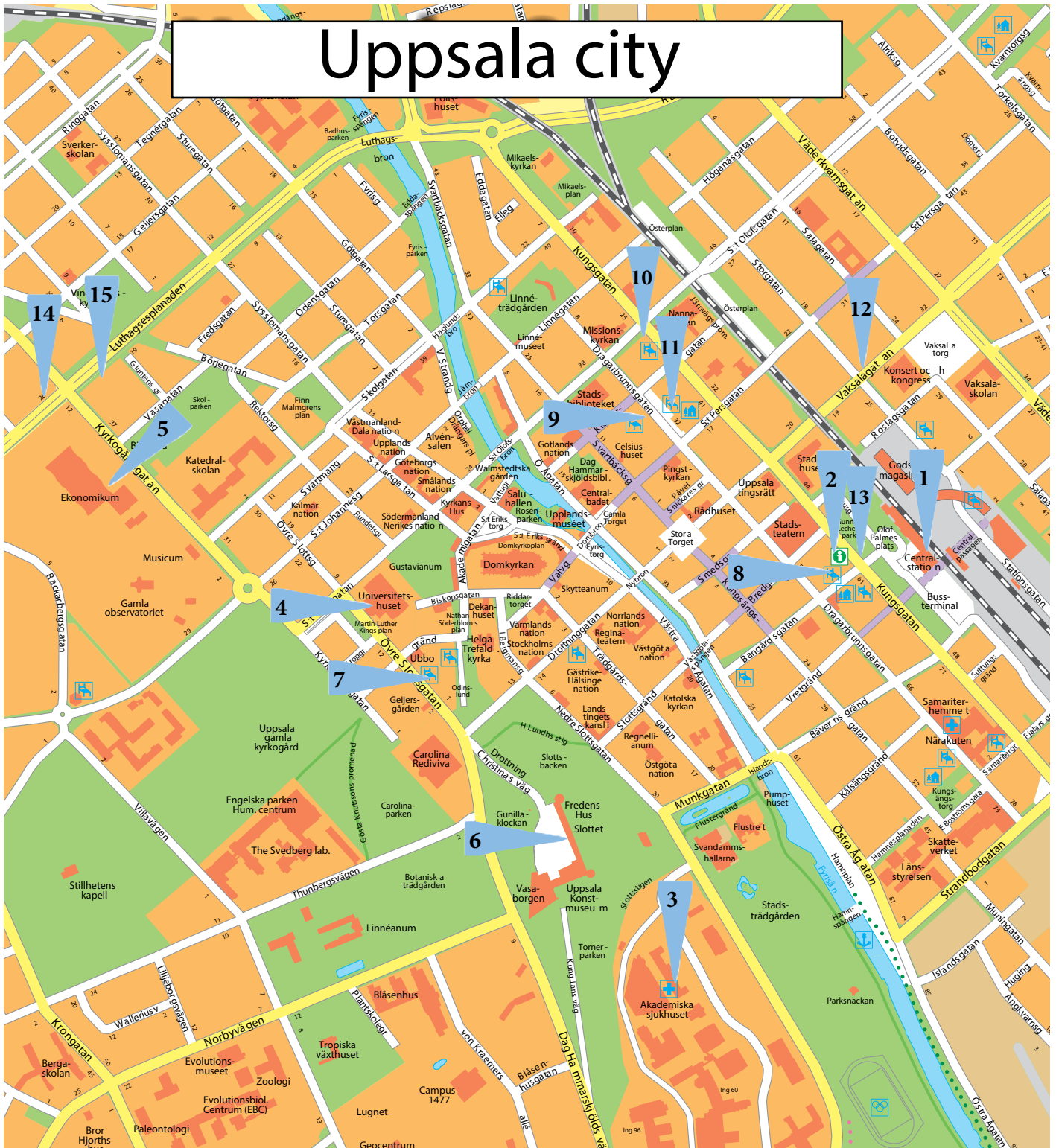
Uppsala, Sweden • 11–13 December 2014

EIBA | European
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Business
Academy



UPPSALA
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Uppsala city



EIBA 2014

1. Uppsala Central station
2. Tourist information
3. Hospital, Akademiska sjukhuset

Conference venues

4. Uppsala University Main Building
Conference venue, December 11
Address: Biskopsgatan 3
5. Ekonomikum, Centre of Economic Studies
Address: Kyrkogårdsgatan 10

Banquet, December 13

6. Uppsala Castle

Conference hotels

7. Akademihotellet
Address: Övre Slottsgatan 3
8. Best Western Hotel Svava
Address: Bangårdsgatan 24
9. Clarion Hotel Gillet
Address: Dragarbrunnsgatan 24
10. Hotel Uppsala
Address: Kungsgatan 27
11. Scandic Hotel Uplandia
Address: Dragarbrunnsgatan 32

Bus stops, local bus 2 and 5

12. Bus stop Stadshuset
13. Bus stop Central Station A1
14. Bus stop Ekonomikum from city
15. Bus stop Ekonomikum to city

EIBA

European
International
Business
Academy



UPPSALA
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European International Business Academy (EIBA)

40th Annual Conference

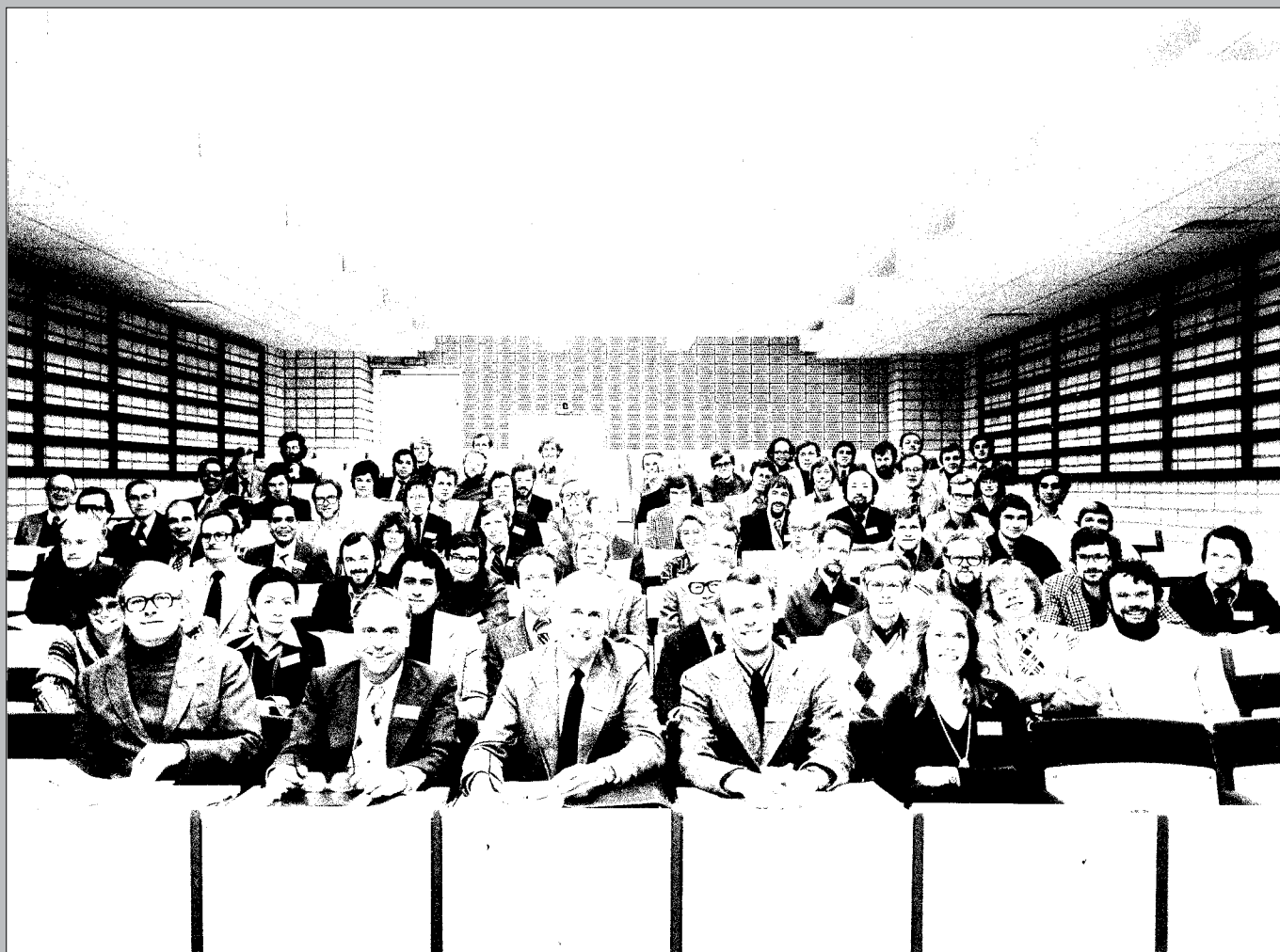
Uppsala University, Sweden

December 11–13, 2014

The Future of Global Organizing

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EIBA in Uppsala 1977

Welcome Message

In 1977, one of the first EIBA Annual Conferences was held in Uppsala. This year, the 40th EIBA Annual Conference will come to Uppsala again and I am proud and happy to welcome you all in December. The conference is hosted by the Department of Business Studies at Uppsala University, which is the home of a substantial group of IB researchers.

We have chosen as our conference theme “The Future of Global Organizing”. This theme opens up for reflections on the large changes with regard to the organization and structure of international firms since the 1970s, resulting in the great variety of organizational and geographic structures in multinational corporations (MNCs) that we see today. These structures, in turn, reflect the tensions between different organizational principles, such as, the MNC as a hierarchy or a network, internalizing or externalizing core business activities, and the relative importance of headquarters and subsidiaries in value creation processes. We have also seen an increased interest in the interplay between the environment and the MNC. While earlier studies tended to concentrate on the impact of national and cross-national institutions on the organization of business, recent studies have also focused on the political role of MNCs and their possibility to shape the rules and regulations in different countries. Taking a more critical stance towards MNCs has raised questions of organizational politics and power, not only reacting to unethical behaviours and financial crises, but more fundamentally challenging our overall understanding of the MNC. We believe that these are some of the crucial issues for further research and the future development of our field of International Business.

The conference begins with the Fellows’ plenary session in the Auditorium of the Main University Building. After a short welcome, the EIBA Fellows present a panel discussing the role of Uppsala and Uppsala-related researchers to IB research. After this session we are invited to a welcome reception hosted by the Vice-Chancellor of Uppsala University in the beautiful halls of the Main University Building. On Friday, we will have our second plenary, which is a commemorative session for Danny Van Den Bulcke, founding father of EIBA, who to our great regret passed away in January this year. We pay tribute to Danny’s academic work and his extensive contribution to the EIBA organization and the IB community. On Saturday, we are proud to be able to integrate a lecture by the 2014 prize winner of the Nobel Prize in Economic Sciences, Jean Tirole, in our programme. The lecture is traditionally given on December 13, in the Centre of Economic Studies, where all our sessions on Friday and Saturday will take place, and conference participants are invited to join the lecture (in the same lecture hall, or a second hall with a live streaming).

In addition to the plenaries, we have as many as twelve panel sessions covering an extremely interesting and varied range of topics. There are also a limited number of special sessions and panels featured, amongst which are: the presentations by the three finalists nominated for the Gunnar Hedlund Award; the launch of the 9th volume of the Progress in International Business Research (PIBR) series – dedicated to the late Danny Van Den Bulcke; and the AIB-WE Chapter special panel session commemorating Alan Rugman – our eminent colleague who sadly passed away in July of this year. For young scholars, there is the launch of the EIBA Early Career Network (EECN) initiative taking place on Friday evening as a special event.

Finally, the conference programme will include up to thirteen parallel sessions of competitive and interactive papers. As in previous years, inclusion in the competitive category was very selective, and less than half of the papers submitted as competitive were accepted as such. In the interactive sessions, where

most of the work is presented, our aim is to have some of our most experienced colleagues chairing these sessions to maximize the benefits from the personal interaction. Like in previous years, no formal (power point) presentations will be made in these interactive sessions: the focus is on the discussion. The competitive sessions have a more conventional session structure, as usual.

In addition to the full conference programme, the pre-conference programme on Thursday, December 11, includes two doctoral events: the 28th John H. Dunning Doctoral Tutorial and the 3rd EIBA Doctoral Symposium. We will also host two Paper Development Workshops, organized by IBR and JIBS, as well as a Qualitative Methods Workshop (for which special registration and payment of an additional fee are required).

Finally, Uppsala is a relatively small city with a picturesque historical centre, so we hope you will find an opportunity to explore it. The EIBA 2014 conference package includes a ticket to the Gustavianum, one of the University Museums, but also the Uppsala Cathedral is worth a visit; both are located in the historical part of the city. For our 40th jubilee Gala Dinner on Saturday night December 13, the night of the Santa Lucia light festival, we invite you to higher spheres at Uppsala Castle, overlooking the city. Uppsala is a city for walking, and all conference venues are within walking distance from each other and the hotels, but they are also easily accessible through the extensive public bus network. Perhaps, when you registered, you selected the option to acquire public transport tickets for the duration of the conference, including tickets from and to the international airport Stockholm Arlanda.

I and my IB colleagues in Uppsala are very much looking forward to welcoming all of you to Uppsala and to the 40th EIBA Annual Conference!

Rian Drogendijk
EIBA PRESIDENT
2014 EIBA CONFERENCE CHAIR

Conference Organisation

The 40th EIBA Annual Conference is hosted by the Department of Business Studies at Uppsala University.

Conference Chair and EIBA President: *Rian Drogendijk*

Organising Committee: *Desirée Blankenburg Holm,
Katarina Blomkvist,
Mats Forsgren,
Ulf Holm,
Christine Holmström-Lind,
Cecilia Pahlberg,
Ivo Zander,
Lena Zander*

Conference Administration and Registration: *Johanna Thyselius Nilsson, Akademikonferens*

Support Committee: *Michal Budryk,
Francesco Ciabuschi,
Henrik Dellestrand,
Daniella Fjellström,
Katarina Hamberg Lagerström,
Hammad ul Haq,
Anna Ljung,
Gundula Lücke,
Lingshuang Kong,
Olof Lindahl,
Amalia Nilsson,
Emilene Reis Leite,
Alice Schmuck,
Cong Su,
Bai Wensong*

Tracks and Track Chairs

1. Theme track: The Future of Global Organizing
Track chair: Ivo Zander (Uppsala University)
2. Developments in IB theory and methods, trends and critical approaches
Track chair: Ana Teresa Tavares Lehmann (University of Porto)
3. Internationalisation process, SMEs and entrepreneurship
Track chair: Olli Kuivalainen (Lappeenranta University of Technology)
4. Corporate governance, finance, and accounting
Track chair: Niels Hermes (University of Groningen)
5. International HRM, global leadership, language and cross-cultural management
Track chair: Dana Minbaeva (Copenhagen Business School)
6. MNC strategy and organisation
Track chair: Tina Ambos (University of Sussex)
7. International marketing and value chain management
Track chairs: Tomas Hult (Michigan State University) and Vicky Bamiatzi (Leeds University Business School)
8. Knowledge management and innovation
Track chair: Kristiina Mäkelä (Aalto University)
9. MNCs, governments and sustainable development
Track chair: Mo Yamin (Manchester Business School)
10. Teaching international business
Track chair: Elizabeth Rose (University of Otago)

EIBA Board and National Representatives

EIBA is governed by an Executive Committee, consisting of a Chair, Philippe Gugler (University of Fribourg, Switzerland), and Vice Chair, José Pla Barber (University of Valencia, Spain), along with the 3 Presidents of the present, last and next conferences, as well as a Board comprising all of the above Officers along with elected National Representatives from all countries with significant attendance at the annual conference. The EIBA Executive Secretary to the Board is Ene Kannel (EIASM).

The national representatives are:

Australia:	Catherine Welch
Austria:	Jonas Puck
Belgium:	Filip De Beule
Brazil:	Jorge Carneiro
Canada:	Chang Hoon Oh
Denmark:	Jens Gammelgaard
Estonia:	Tiiu Vissak
Finland:	Niina Nummela
France:	Claude Obadia
Germany:	Stefan Schmid
Greece:	Pavlos Dimitratos
Ireland:	Dorota Piaskowska
Israel:	Orly Yeheskel
Italy:	Grazia Santangelo
Japan:	Chie Iguchi
Netherlands:	Rob van Tulder
Norway:	Trond Randøy
Poland:	Marian Gorynia
Portugal:	Susana Costa e Silva
Slovenia:	Andreja Jaklič
Spain:	José Pla Barber
Sweden:	Rian Drogendijk
Switzerland:	Björn Ambos
UK:	Roger Strange
USA:	Ronaldo Parente

EIBA Fellows

The Governance of EIBA is complemented and supported by the EIBA fellows under the leadership of their Dean, Francesca Sanna-Randaccio (Sapienza, University of Rome). The current EIBA Fellows are:

- Peter BUCKLEY
- John CANTWELL
- John H. DUNNING (†)
- Juan DURAN
- Mats FORSGREN
- Pervez GHOURI (Secretary / Treasurer)
- John HAGEDOORN
- Jean-François HENNART
- Seev HIRSCH
- Sarianna LUNDAN
- Reijo LUOSTARINEN
- Klaus MACHARZINA
- Lars-Gunnar MATTSSON
- Krzysztof OBLOJ
- Lars OXELHEIM
- Marina PAPANASTASSIOU
- Rebecca PIEKKARI
- Francesca SANNA-RANDACCIO (Dean of Fellows)
- Vitor SIMÕES
- Örjan SOLVELL
- Marjan SVETLICIC
- Danny VAN DEN BULCKE (†)

Publishers

The following publishers have a stand at the EIBA 2014 conference:

- The Case Center
- Edward Elgar Publishing
- Emerald Group Publishing
- Elsevier Publishing
- Euromonitor

Sponsors

We would like to thank our generous sponsors:

- Jan Wallanders och Tom Hedelius Stiftelse, Stockholm
- Didner & Gerge Fonder
- Anders Wall; Kjell och Märta Beijers Stiftelse
- Faculty of Social Sciences, Uppsala University
- Vice-Chancellor of Uppsala University

Conference Program at a Glance

Thursday 11 December

Uppsala University Main Building

Time		Room
08:30 – 12:20	John H. Dunning Doctoral Tutorial (morning)	Sal II
08:30 – 12:30	Paper Development Workshop JIBS	Sal VIII
09:00 – 13:00	Paper Development Workshop IBR	Sal XI
09:00 – 12:00	Qualitative Methods Workshop (morning)	Sal I
10:00 – 12:00	Doctoral Symposium (morning sessions)	Sal IV seminar rooms 1-4
12:00 – 13:00	Lunch (for invited groups only)	Outside the respective rooms (Sal IV for DS)
13:20 – 17:00	John H. Dunning Doctoral Tutorial (afternoon)	Sal II
13:00 – 15:00	Doctoral Symposium (afternoon sessions)	Sal IV seminar rooms 1-4
13:00 – 17:00	Qualitative Methods Workshop (afternoon)	Sal I
14:00 – 17:00	EIBA Board Meeting	Sal XI
16:00 – 20:30	Registration	University Main Building: Hall
17:30 – 19:15	Welcome Address and EIBA Fellows Opening Plenary “The Role of Uppsala in IB Research”	Aula, University Main Building
19:15 – 20:30	Welcome Reception	University Main Building Halls

Friday 12 December *(morning)*

Centre of Economic Studies

Time		Room
08:00 – 09:00	Registration	EIBA Infodesk
09:00 – 10:30	Parallel sessions A <ol style="list-style-type: none"> 1. Panel: The internationalization process of MNCs: yesterday, today, and tomorrow 2. Panel: Team-Based Global Organizations: the future of global organizing 3. Panel: How can global microfinance industry and other social enterprises in emerging economies benefit from IB research? 4. Knowledge and Learning in Subsidiaries 5. Country of Origin Image 6. Language in IB 7. New and Critical approaches to Distance 8. Institutions, institutional voids and EMNEs 9. In Search for the 'Right Partner': IJV and Acquisitions 10. CSR 11. International entrepreneurship, early internationalisation and entrepreneurial orientation 12. International opportunities 13. Value-Creating Roles in the MNC 14. Innovation processes 15. Innovation, learning and performance 16. Internationalisation process: competitive and innovative strategies 	Lecture hall 1 Lecture hall 2 B115 A114 A138 A144 Faculty Club B153 K320 K334 K336 A122 A156 A204 E203 K312
10:30 – 11:00	Coffee break	A-corridor (Level 2)
11:00 – 12:30	Plenary session II: Commemorative session for Danny Van Den Bulcke	Lecture hall 3
12:30 – 14:30	Lunch	EIBA Lunch Restaurant (Level 1)
12:30 – 13:15	AIB Western Europe Chapter Meeting (Lunch will be available for participants)	Lecture hall 2
13:30 – 14:30	Book launch (PIBR 9) in memory of Danny Van Den Bulcke Featuring: authors and friends	Lecture hall 2

Friday 12 December (afternoon)

Centre of Economic Studies

Time		Room
14:30 – 16:00	Parallel sessions B	
	1. Panel: The evolving role of governments in international business	Lecture hall 1
	2. Gunnar Hedlund Award presentations	Lecture hall 2
	3. Panel: Developing the International Perspective of Business Students	B115
	4. The Role of Subsidiaries in the MNC	A114
	5. Studies of Multinationality and Performance	A144
	6. Finance in emerging economies	Faculty Club
	7. Internationalisation of services: International New Ventures and Born Globals	B153
	8. International pathways and trajectories: exporting, back-reshoring, borderless companies and micromultinationals	K334
	9. The Effects of Distance and Diversity in Partner Choice	K336
	10. Country of Origin and Image	A122
	11. Internationalisation process models, theories, classifications and constructs	A156
	12. Knowledge creation and transfer	A204
	13. Institutions, institutional voids and EMNEs	E203
	14. Innovation, creativity and internationalisation	K320
	15. Innovation in different local contexts	K312
16:00 – 16:30	Coffee break	A Corridor (Level 2)
16:30 – 18:00	Parallel sessions C	
	1. Panel: Revitalizing Nordic IB Research: implications for PhD education	Lecture hall 1
	2. Panel: Fostering sustainability thinking in IB: international business and human rights	Lecture hall 2
	3. Panel: Taking Stock and Walking Forward: Frontier issues on Emerging Market Multinationals	B115
	4. Innovation through networks and collaboration	A114
	5. Internationalisation from and to emerging markets and performance	A144
	6. International perspectives on corporate governance	B139
	7. Assessing existing theory with samples from emerging markets	B153
	8. Innovation and SMEs' internationalisation	K334
	9. Buyer and supplier relations	K336
	10. Culture: concept, levels, impact	A122
	11. Distance & Liability of Foreignness	A138
	12. Learning, capability/competence development and change	A156
	13. Discussions on new theoretical models and process approaches	B105
	14. Governments - business interactions	B159
	15. Subsidiaries and Their Relationships	K320
	16. The nature and evolution of global value chains	K312
18:15-19:30	Nord-IB Reception for faculty and alumni	Faculty Club
18:15-19:45	EIBA Early Career Network (EECN) initiative	K320

Saturday 13 December (morning)

Centre of Economic Studies

Time		Room
08:00 – 09:30	Parallel sessions D	
	1. UNCTAD Forum	Lecture hall 2
	2. Headquarter roles in the contemporary MNC	B115
	3. Knowledge, Innovation and the global-local dilemma	A114
	4. Culture and Distance	A144
	5. International business and finance	B139
	6. SMEs' market entry mode	B153
	7. Global Supply Chain	K334
	8. Trends in international assignments	A156
	9. CSR	B125
	10. FDI & Diversification	B159
	11. Global mindset and global leadership	K320
	12. Role of ownership, entrepreneurs, domestic market and clusters in the internationalisation process	K312
09:30 – 10:00	Coffee break	A Corridor (Level 2)
10:00 – 12:00	Plenary session III NOBEL Lecture: it is very important that everyone who wishes to attend this lecture is seated before 10:00 . For those who do not get a place in lecture hall 3 (or who are too late), the lecture will be streamed live in lecture hall 4	Lecture hall 3 and 4
12:00 – 14:00	Lunch	EIBA Lunch Restaurant (Level 1)
12:00 – 13:15	EIBA Fellows Lunch	Faculty Club
13:15 – 14:00	EIBA General Assembly	Lecture hall 1

Saturday 13 December (afternoon)

Centre of Economic Studies

Time		Room
14:00 – 15:30	Parallel sessions E	
	1. Panel: Special session to honor the memory of Alan Rugman	Lecture hall 1
	2. Panel: From Structural to Relational Perspectives on the Headquarter-Subsidiary Relation and Beyond: The future of organizing the MNC	Lecture hall 2
	3. Panel: Organizing globally: do service MNCs need more regional management than manufacturing MNCs?	B115
	4. New and critical views on IB research and internationalization	A114
	5. Leadership and careers	A144
	6. International capital markets and business finance	B139
	7. Environmental and ecological issues	B153
	8. Decision-making in internationalisation, uncertainty and managers' expectations	K334
	9. Strategies for International Entry	K336
	10. Retailing and market entry	A122
	11. Internationalisation pathways and trajectories: born globals, micromultinationals, born again globals and late movers	A138
	12. Internationalisation from emerging economies	A156
	13. Creating connections within the MNC	B125
	14. Multinationals GVCs and economic development	B159
	15. FDI from and to Emerging Markets	K320
	16. Internationalisation through networking: SMEs, Born globals and INVs	K312
15:30 – 16:00	Coffee break	A Corridor (Level 2)
16:00 – 17:30	Parallel sessions F	
	1. Panel: Maturing Born Global Firms: Past, Present and Future	Lecture hall 1
	2. Panel: Evolutionary and ecological perspectives on global organizing	Lecture hall 2
	3. Special Session: Meet the Editors	K334
	4. Global Strategy and Organizational Design	B115
	5. People aspects of knowledge and innovation	A114
	6. Insights into internationalisation process: evolution of exports and capabilities, role of trust and social capital	A144
	7. Configurations of the MNC	B139
	8. Government - business interactions	B153
	9. Advertising and Branding	K336
	10. Teaching International Business	A138
	11. International business and finance	A156
	12. Innovation in emerging markets	B125
	13. Markets and institutions, distance and internationalisation process	B159
	14. Expatriates and social ties in global context	K320
	15. Antecedents of internationalisation and internationalisation process and performance consequences	K312
19:30 – 02:00	Gala Dinner	Uppsala Castle

General Information

Conference venues

Thursday 11 December

Uppsala University Main Building

Address: Biskopsgatan 3, Uppsala

Friday 12 December and Saturday 13 December

Ekonomikum, **Centre of Economic Studies**

Address: Kyrkogårdsg. 10, Uppsala

Bus transport from central Uppsala to Ekonomikum, Centre of Economic Studies

You can take one of the following buses from central Uppsala to BMC:

Bus number 2 (from bus stop "Stadshuset") and number 5 (from bus stop "Central Station" A1 and also bus stop "Stadshuset")

Tickets for Uppsala city buses (for those who has not purchased the bus ticket when registering for the conference)

You can't pay by cash on board, but you can buy single tickets using credit cards on board. American Express or Diners are not accepted.

You can also buy tickets for the Uppsala city buses in ticket vending machines at Stora Torget and at Stadshuset bus stop. These ticket machines accept both coin and credit cards.

Conference secretariat opening hours

Thursday 11 December at Uppsala University Main Building: 16.00-20.00

Friday 12 December at Ekonomikum, Centre of Economic Studies: 08.00-18.00

Saturday 13 December at Ekonomikum, Centre of Economic Studies: 07.45-17.30

Telephone during secretariat opening hours:

+46 705 487 388, +46 18 67 15 31

E-mail: info@eiba2014.org

Name badge

Your name badge is your admission to the scientific sessions as well as to coffee and lunches. It should be worn at all times at the conference venue.

Internet access

Wireless Internet access is available at the venue.

Coffee at Ekonomikum, Centre of Economic Studies

Coffee will be served in the in the A corridor.

There are several coffee stations, please see the floor plan in the back of the book for details.

EIBA Lunch Restaurant at Ekonomikum, Centre of Economic Studies

Lunches will be served at Level 1, please see the floor plan in the back of the book for details. Your name badge is your ticket. If you have any dietary requests that you have informed the organisers about in your registration, please inform the staff.

Social events

Opening and welcome reception,

Thursday 11 December at 17.30-20.30

The opening session will begin at 17.30 in the Main Auditorium in Uppsala University Main Building.

The welcome reception will take place in the foyers of the Main Building and will begin when the opening session ends around 19.30.

Banquet, Uppsala castle,

Saturday 13 December at 19.30

The EIBA 2014 banquet will take place at Uppsala Castle. Pre-registration is required.

Conference hotels

Akademihotellet, Address: Övre Slottsgatan 5.

Tel: +46 18 15 51 90,

E-mail: info@akademihotellet.se

Please note that the front desk has restricted opening hours.

Best Western Hotel Svava,

Address: Bangårdsgatan 24.

Tel: +46 18 13 00 30, E-mail: info@hotelsvava.se

Clarion Hotel Gillet,

Address: Dragarbrunnsgatan 23.

Tel: +46 18 68 18 00. E-mail: cl.uppsala@choice.se

Hotel Uppsala, Address: Kungsgatan 27.

Tel: +46 18 480 50 00,

E-mail: hotel uppsala@profilhotels.se

Scandic Hotel Uplandia,
Address: Dragarbrunnsgatan 32.
Tel: +46 18 495 26 00.
E-mail: uplandia@scandichotels.com

Money exchange, currency

Swedish Krona (SEK) is the official currency in Sweden. There are several exchange offices and cash dispensers in Uppsala. Major international credit cards are accepted in most hotels, shops and restaurants.

Transport to/from Stockholm Arlanda International Airport

Taxi: You can pre-book a taxi at (+46) 18 100 000 or at www.uppsalataxi.se. The price to get to Stockholm Arlanda International Airport is about SEK 495.

Bus: Bus 801 runs between Uppsala Central Station and Stockholm Arlanda Airport. The journey takes about 40 minutes and costs about 100 SEK. You can buy your ticket by credit card through a ticket machine in terminal 2, 4 and 5 at Arlanda airport and at Uppsala Central station. You can also pay by credit card on the bus.

Train: SL commuter trains leave Uppsala Central Station for Arlanda Airport 1-2 times/hour from 5 am until midnight. The journey takes 17 minutes and costs 125 SEK. The ticket must be purchased in advance at Uppsala Central Station.

Emergency calls

You should call 112 if you need an ambulance, police or the fire brigade.

International calls

Dial 00 + country code + area code + phone number. For example to Spain 0034, to Norway 0047.

Electricity

In Sweden the electrical voltage is 220/230V.

Pharmacy

There are several pharmacies in Uppsala. Look for 'Apotek'.

Medical services

Uppsala University Hospital, Akademiska sjukhuset, is located in central Uppsala.

Telephone: +46 18 611 0000. The emergency room is called "Akuten" in Swedish.

Smoking

Smoking is not allowed in the conference venues, or in any other public indoor establishments such as restaurants, bars, etc.

Tourist information in Uppsala

Address: Kungsgatan 59, Uppsala
<http://www.destinationuppsala.se/en/info@destinationuppsala.se>

Local conference secretariat

Academic Conferences/Akademikonferens

Office contact details during office hours
(08:00-16:00 local time)

Tel: +46 18 67 10 03

E-mail: info@eiba2014.org

28th John H. Dunning Doctoral Tutorial

Date and Time: Thursday 11 December (08:30 – 17:00)

Room: Room (Sal) II, Uppsala University Main Building

Co-chairs: Jean-François Hennart (University of Pavia; Queens University Management School; Lee Kong Chian School of Business, Singapore Management University; and Tilburg University) and Rebecca Piekkari (Aalto University Business School)

Faculty: Gabriel R.G. Benito (BI Norwegian Business School)
Timothy Devinney (Leeds University)
Eleanor Westney (York University - Schulich School of Business)

Program

08:30 – 08:45 Welcome and Introduction

08:45 – 09:25 Family Business Internationalization: Motivations, Processes and Performance in Going Abroad Decisions. *Andrea BOELLIS*

09:25 – 10:05 Global Virtual Team Outcomes: Exploring Team Dynamics and Individuals in Action. *Katja EINOLA*

10:05 – 10:20 Coffee Break

10:20 – 11:00 Making Sense of Foreign Direct Investment: Towards a Process Model of MNE Decision-Making. *Ziad ELSAHN*

11:00 – 11:40 How Can Moving Activities Abroad Influence Subsidiary Evolution. *Edward GILLMORE*

11:40 – 12:20 Footloose Multinationals in the Context of European Union. *Irina GOKH*

12:20 – 13:20 Lunch (outside Sal II)

13:20 – 14:00 Motivation and Success/Survival Factors of Rich-to-poor Diaspora Entrepreneurship. *Aki HARIMA*

14:00 – 14:40 Family Firms and International Involvement: the Role of Global Niche Strategy. *Emanuele MODENESI*

14:40 – 15:20 Coping Strategies of Nuclear MNCs Facing a Changing Institutional Context. *Camilla NELLEMAN*

15:20 – 15:35 Coffee Break

15:35 – 16:15 The Drivers of Rapid Internationalization - Influence on Short-Term Performance and Long-Term Survival. *Rubina ROMANELLO*

16:15 – 16:55 Multinational Knowledge Flows - The Mediating Role of the MNE Unit in External and Corporate Network. *Iiris SAITAKARI*

3rd EIBA Doctoral Symposium

Date and Time: Thursday 11 December (10:00 – 15:00)

Room: Room (Sal) IV, and Seminar rooms 1-4, Uppsala University Main Building

Co-chairs: Elizabeth Yi Wang (Leeds University Business School) and
Jeremy Clegg (Leeds University Business School)

For this activity, 33 faculty and 30 participating students will meet in small groups divided into two 2-hour sessions (see Program below) to discuss participants' research proposals. Detailed schedules and guidelines have been communicated to the Doctoral Symposium (DS) participants.

Participating faculty:

Eva Alfoldi
Tamar Almor
Vassiliki Bamiatzi
Lamia Ben Hamida
Mike Bowe
Nicole Coviello
Alvaro Cuervo Cazurra
Douglas Dow
Daniella Fjellstrom
Margaret Fletcher
Peter Gabrielsson
Jens Gammelgaard
Michael Gestrin
Lars Håkanson
Simon Harris
Ulf Holm
Tomas Hult
Gary Knight
Olli Kuivalainen
Kristiina Mäkelä
Svetla Marinova
Elizabeth Mason
Quyen Nguyen
Niina Nummela
Ursula Ott
José Pla Barber
Emmanuella Plakoyiannaki
Elizabeth Rose
Vitor Corado Simões
George Tesar
Eleanor Westney
Joachim Wolf
Antonella Zucchella

Participating students:

Mohamadali Ahi
Filippo Albertoni
Carmen Arieta
Jinsun Bae
Waheed Akbar Bhatti
Marion Bitsch
Cynthia Calixto
Francesca Ciulli
Matilde D'Amelio
Ana Bolena Escobar
Florian Esser
Jiasi Fan
Renata Maria Gomes
Lucas Humphries
Viacheslav Iurkov
Anna Karhu
Mari Ketolainen
Bongju Kim
Alexandra Kriz
Anna Kuncewicz
Ivar Padrón Hernández
Daudi Pascal
Nicole Schleiffer
Aytug Sozuer
Pekka Torvinen
Janja Trstenjak
Heini Vanninen
Dominyka Venciute
Anna Veselova
Risa Virgosita

Program

10:00 – 12:00: Morning sessions in five groups

12:00 – 13:00: Lunch for all DS participants outside Sal IV

13:00 – 15:00: Afternoon sessions in six groups

Qualitative Methods Workshop

Date and Time: Thursday 11 December (09:00 – 17:00)

Room: Room (Sal) I, Uppsala University Main Building

Facilitator: Catherine Welch (University of Sydney)

This activity is limited to 25 participants. A special fee is required and paid in advance. The program includes lunch, (12:00-13:00, served for participants outside Sal I).

Paper Development Workshops (PDWs)

Participants for both PDWs have been selected and invited to participate based on papers submitted to the respective organizers. Faculty members (experienced reviewers) discuss the papers with the authors in smaller groups. Participants have received communication about the precise schedule from the respective organizers.

International Business Review (IBR) PDW

Date and Time: Thursday 11 December (08:30 – 12:30)

Room: Room (Sal) XI, Uppsala University Main Building

Co-chairs: Roger Strange (University of Sussex) and Pervez Ghauri, Editor-in-Chief (King's College London)

Journal of International Business Studies (JIBS) PDW

(AIB-WE Chapter activity)

Date and Time: Thursday 11 December (09:00-13:00)

Room: Room (Sal) VIII, Uppsala University Main Building

Co-chairs: Ulf Andersson, JIBS Area Editor (Mälardalen University and BI Norwegian Business School) and José Pla-Barber, AIB-WE Chapter Chair (University of Valencia)

Awards Presented at this EIBA Annual Conference

Danny Van Den Bulcke Prize

The Danny Van Den Bulcke Prize has been established by the EIBA Fellows with the support of the EIBA Board, and will be awarded for the first time at this 40th EIBA Annual Conference in Uppsala. The prize is intended as a reward of excellence for the best overall IB paper presented at the EIBA Annual Conference, regardless of the age(s) of the author(s). The winning paper will be announced at the Gala Dinner.

Nominated Papers:

#128: Internationalization Speed of Online Retailers - A Resource-based Perspective on the Influence Factors.
Matthias Schu (University of Fribourg), Dirk Morschett (University of Fribourg)

#165: From the global factory to the asymmetrical network organization.
Liena Kano (University of Calgary), Alain Verbeke (University of Calgary)

#202: Organizing Regions: Future Agenda for Research on Regional Headquarters.
Perttu Kähäri (Aalto University School of Business)

#240: BRIC Companies Seeking Legitimacy through Corporate Social Responsibility.
Elisa Giuliani (University of Pisa), Davide Fiaschi (University of Pisa), Federica Nieri (University of Pisa)

#276: Born Global Internationalisation through a Process Lens: A Critical Review.
Catherine Welch (University of Sydney), Eriikka Paavilainen-Mantymäki (University of Turku)

EIBA Best Doctoral Thesis Proposal in IB Award

This prize is for the most promising thesis proposal presented at The John H. Dunning Doctoral Tutorial in International Business. The winner will be announced at the Gala Dinner.

Copenhagen Business School Prize

The Copenhagen Business School Prize honours the best paper written by a young scholar in International Business. The winning paper must have been accepted for presentation at the EIBA Annual Conference and have been written by an author or authors under 40 years of age. The winning paper will be announced at the Gala Dinner.

Nominated Papers:

#28: Early internationalizing firms in the Swedish life-science industry - A longitudinal study.
Emilia Rovira Nordman (Stockholm School of Economics), Sara Melén Hånell (Stockholm School of Economics)

#85: Which Factors Drive International Diversification the Most? A Variance Decomposition Approach.
Viacheslav Iurkov (BI Norwegian Business School)

#103: From Institutional Theory to Institutional Distance.

André van Hoorn (University of Groningen), Vincent Eduard Kunst (University of Groningen)

#181: Impact of Foreign Direct Investment (FDI) on Environmental Innovation in the Host Country.

Yoo Jung Ha (University of York)

#325: The role of a subsidiary within the value chain of a MNE – a structural model development. *Marlena*

Monika Dzikowska (Poznan University of Economics)

Gunnar Hedlund Award

The Gunnar Hedlund Award is one of the most prestigious prizes for the best doctoral thesis on international business. The award presented at EIBA 2014 is for the best thesis defended in the years 2012-2014. It is awarded by the Stockholm School of Economics and the EIBA. The nominees will present their theses in Session B2 on Friday 12 December. The winner will be announced during the Gala Dinner.

Nominations:

Francisco Figuera de Lemos (Uppsala University)

Maria Andrea de Villa (Cranfield School of Management)

Karl Joachim Breuning (Oslo and Akershus University College of Applied Sciences)

IBR Best Journal Paper of the Year Award

The International Business Review (IBR) offers a Best Journal Paper of the Year Award to the best journal paper in terms of enhancing the field of International Business research in the future. As of 2006, the IBR Award is officially announced and presented at the EIBA Annual Conference's Gala Dinner.

Detailed Conference Program

Thursday 11 December

Welcome Address

Date and Time: Thursday 11 December (17:30 – 18:00)

Room: Aula Main University Building

EIBA Chair: Philippe Gugler

EIBA President: Rian Drogendijk

Deputy Vice-Chancellor Uppsala University: Anders Malmberg

Uppsala University Guide: Mikael Norrby

EIBA Fellows Opening Plenary Session I

Date and Time: Thursday 11 December (18:00 – 19:15)

Room: Aula Main University Building

The Role of Uppsala in IB Research

Co-chairs: Vitor C. Simoes (ISEG - Universidade de Lisboa)

Panel: Jean-François Hennart (University of Pavia; Queens University Management School; Lee Kong Chian School of Business, Singapore Management University; and Tilburg University)
Francesco Ciabuschi (Uppsala University)
Tina Ambos (University of Sussex)
Mats Forsgren (Uppsala University)

Welcome Reception

Date and Time: Thursday 11 December (19:15 – 20:30)

Room: Halls of the Main University Building

Friday 12 December

Registration

Date and Time: Friday 12 December (08:00 – 18:00)

Room: EIBA Infodesk (near the lecture halls)

Session A1: The internationalization process of MNCs: yesterday, today, and tomorrow (Panel)

Track: The Future of Global Organising

Date and Time: Friday 12 December (09:00 – 10:30)

Room: Lecture hall 1

Chair: Tomas Hult (Michigan State University)

Panellists: Jan-Erik Vahlne (University of Gothenburg)
Torben Pedersen (Bocconi University)
Lars Engwall (Uppsala University)
Peter Buckley (Leeds University Business School)
Udo Zander (Stockholm School of Economics)

Session A2: Team-Based Global Organizations: the future of global organizing (Panel)

Track: International HRM, global leadership, language and cross cultural management

Date and Time: Friday 12 December (09:00 – 10:30)

Room: Lecture hall 2

Chair: Lena Zander (Uppsala University)

Panellists: Audra I. Mockaitis (Monash University),
Christina Butler (Kingston University),
Kendall Herbert (Monash University),
Kristiina Mäkelä (Aalto University School of Business)
Timurs Umans (Kristianstad University),
Peter Zetting (University of Turku)

Session A3: How can global microfinance industry and other social enterprises in emerging economies benefit from IB research? (Panel)

Track: Corporate governance, finance and accounting

Date and Time: Friday 12 December (09:00 – 10:30)

Room: B115

Chair: Sougand Golesorkhi (Manchester Metropolitan University)

Panellists: Roy Mersland (University of Agder)
Trond Randøy (University of Agder)
Niels Hermes (University of Groningen)

Session A4: Knowledge and Learning in Subsidiaries (Competitive)

Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (09:00 – 10:30)
Room: A114
Chair: Kazuhiro Asakawa (Keio University)

Subsidiary Initiative-taking, Improvisational Capability, and Business Model Innovation in Emerging Markets. (#114)

Peter Ping Li (Copenhagen Business School), Yangfeng Cao (Copenhagen Business School), Tony Fang (Stockholm University)

Learning capabilities and foreign subsidiary performance: an examination of Chinese multinational enterprises. (#141)

Lan Gao (Loughborough University), Xiaohui Liu (Loughborough University), Jiangyong Lu (Peking University), Eleni Lioliou (Loughborough University)

Determinants of the reverse transfer of technological knowledge in Brazilian multinationals. (#352)

Henry Lopez-Vega (Linköping University), Franciane Freitas Silveira (Universidade Nove de Julho), Roberto Sbragia (Universidade de São Paulo), Fredrik Tell (Linköping University)

Session A5: Country of Origin Image (Competitive)

Track: International marketing and value chain management
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A138
Chair: Ivanete Schneider Hahn (Federal University of Santa Maria)

Does Country-of-Origin Image Affect Product Quality Perceptions? (#145)

Jorge Carneiro (PUC-Rio - Pontifical Catholic University of Rio de Janeiro), Rafael Goldszmidt (FGV/EBAPE), Flavio Faria (PUC-Rio - Pontifical Catholic University of Rio de Janeiro)

Corporate Reputation within Multinational Corporations—A Hierarchical Analysis on the Cross-national Boundaries of Corporate Reputation Effects. (#329)

Bernhard Swoboda (University of Trier), Cathrin Puchert (University of Trier)

Country of origin, product knowledge and brand visibility of global technological firms on social networking sites: effects on purchase intention of college students for personal computers. (#400)

Richard Glavee-Geo (Aalesund University College), Adina Gabriela Tudor (Aalesund University College), Zheng Chen (Aalesund University College)

Session A6: Language in IB (Competitive)

Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A144
Chair: Rebecca Piekkari (Aalto University)

How Disparate Language Proficiency Influences Power Relations in Multinational Teams. (#31)

Helene Tenzer (Tuebingen University), Markus Pudielko (Tuebingen University)

Language in International Business: A Review and Agenda for Future Research. (#61)

Siri Terjesen (Indiana U & Lund U), Helene Tenzer (Tuebingen University), Josh Hinger (Indiana U), Anne-Wil Harzing (ESCP Europe)

The Effect of Language Commonality on Trade: A Study of the Ten Most Influential Global Languages. (#348)

Marcio Alves Amaral-Baptista (ISCTE - University Institute of Lisbon), Amadu Ly (ISCTE - University Institute of Lisbon), Jose Paulo Esperança (ISCTE - University Institute of Lisbon), Ivo Nuno Pereira (ISCTE - University Institute of Lisbon)

Session A7: New and Critical approaches to Distance (Competitive)

Track: Developments in IB theory and methods, trends and critical approaches

Date and Time: Friday 12 December (9:00 – 10:30)

Room: Faculty Club

Chair: Paul Brewer (University of Queensland)

The microfoundations of distance: insights from psychology to expand the notion of psychic distance. (#93)

Laetitia Em (University of Groningen)

** From Institutional Theory to Institutional Distance (#103)

Paper nominated for the Copenhagen Business School Prize

André van Hoorn (University of Groningen), Vincent Eduard Kunst (University of Groningen)

How do different dimensions of distance affect market entry mode choice? An application of the CAGE-distance framework. (#105)

Emna Moalla (France Business School), Ulrike Mayrhofer (IAE Lyon), Magellan Research Center (Jean Moulin Lyon 3 University)

The Impact of Institutional Context on Firms' Export Behaviour. (#321)

Constantina Kottaridi (University of Piraeus), Dimitris Manolopoulos (Athens University of Economics and Business), Ioannis Vavouras (Panteion University of Social and Political Sciences)

Session A8: Institutions, institutional voids and EMNEs (Competitive)

Track: MNCs, governments and sustainable development

Date and Time: Friday 12 December (9:00 – 10:30)

Room: B153

Chair: Paul Gooderham (NHH-Norwegian School of Economics)

Institutional development and firm profitability in transition economies. (#33)

Murod Aliyev (University of Leeds), Mario Kafouras (University of Leeds)

History and Foreign Direct Investment Theory: "A Hundred and One Ways to Leave Your Home Country". (#156)

Christopher Kobrak (ESCP Europe and University of Toronto), Michael-Jörg Oesterle (University of Stuttgart), Björn Röber (University of Stuttgart)

Institutional Distance as a Moderating Effect on the Impact of Home-country Political Embeddedness in State MNCs from Emerging Markets on Subsidiary Embeddedness. (#216)

Cong Su (Uppsala University), Lingshuang Kong (Uppsala University)

Session A9: In Search for the ‘Right Partner’: IJV and Acquisitions (Competitive)

Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: K320
Chair: Nuno Rosa Reis (Polytechnic Institute of Leiria)

The compatibility of partners’ characteristics and the longevity of international joint ventures (IJV): an empirical investigation in the Mediterranean region. (#67)

Dora Triki (ESCE), Aline Pereira Pündrich (EM Strasbourg Business School)

A network view on the evaluation of the ‘fit’ target in the cross-border acquisitions: Toward an integrative framework. (#87)

Siavash Alimadadi Jani (Uppsala University)

Control Position Strategy, Cultural Distance, Conflict Resolution Strategies and Performance of International Joint Ventures. (#196)

Le Huu Nguyen (University of Vaasa), Jorma Larimo (University of Vaasa), Tahir Ali (University of Vaasa)

International Alliances: Do We Really Know What Are We Researching On? (#368)

Susana Costa e Silva (Catholic University of Portugal), Raquel Meneses (University of Porto)

Session A10: CSR (Competitive)

Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (9:00 – 10:30)
Room: K334
Chair: Frederick Ahen (University of Turku)

Social value creation: The noise at the intersection of literature bodies? (#109)

Noemi Sinkovics (The University of Manchester), Rudolf R. Sinkovics (The University of Manchester)

Why Do Spanish Firms Engage in the Global Compact Initiative? An Explanation from Institutional and Social Identity Theories. (#225)

Angels Dasi (University of Valencia), Consuelo Dolz (University of Valencia), Esmeralda Linares-Navarro (University of Valencia)

**** BRIC Companies Seeking Legitimacy through Corporate Social Responsibility. (#240)**

Paper nominated for the Danny van den Bulcke Prize

Elisa Giuliani (University of Pisa), Davide Fiaschi (University of Pisa), Federica Nieri (University of Pisa)

Development paths, knowledge trajectories and stakeholder interactions in socially oriented economic models. (#393)

Svetlana Serdukov (NEOMA), Alex B Bitektine (HEC Montreal)

Session A11: International entrepreneurship, early internationalisation and entrepreneurial orientation (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (9:00 – 10:30)
Room: K336
Chair: Mirek Jarosinski (Warsaw School of Economics)

**** Early internationalizing firms in the Swedish life-science industry - A longitudinal study. (#28)**

Paper nominated for the Copenhagen Business School Prize

Emilia Rovira Nordman (Stockholm School of Economics), Sara Melén Hånell (Stockholm School of Economics)

Opportunity and risk orientation as drivers of foreign market activity. (#68)

Christian Hauser (University of Applied Sciences HTW Chur), Jens Hogenacker (University of Potsdam),

Ralph Lehmann (University of Applied Sciences HTW Chur)

Entrepreneurial and Proactive Approaches to Internationalization: Evidence from Portugal's Hotel Industry. (#179)

Ricardo Jorge Correia (Madeira University), Jorge Lengler (ISCTE)

Regional or Global? Strategic Orientations as Determinants of the Extent of International Business Activities among SMEs. (#346)

Lasse Torkkeli (Lappeenranta University of Technology, School of Business), Olli Kuivalainen (Lappeenranta University of Technology), Sami Saarenketo (Lappeenranta University of Technology, School of Business),

Kaisu Puumalainen (Lappeenranta University of Technology, School of Business)

Session A12: International opportunities (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A122
Chair: Katarina Hamberg Lagerström (Uppsala University)

Opportunity Creation of Internationalizing Firms. (#117)

Tanja Kontinen (University of Jyväskylä), Sylvie Chetty (University of Otago), Pavlos Dimitratos (University of Glasgow)

SME International Opportunity Scouting - Empirical insights on its determinants and outcomes. (#255)

Stylianos Papaioannou (Mid Sweden University), Mikael Hilmersson (Halmstad University)

Organizing opportunities in IE. (#287)

Tuija Mainela (University of Oulu Business School), Vesa Puhakka (University of Oulu Business School), Per Servais (University of Southern Denmark)

Commitment Forming Towards International Opportunity Creation. (#299)

Jonathan Van Mumford (Turku School of Economics, University of Turku)

International opportunity realization in firm internationalization: non-linear effects of market-specific knowledge and internationalization knowledge. (#361)

Niklas Åkerman (Linnaeus University, School of Business and Economics)

International Entrepreneurial Selling - Entrepreneurs' Narratives of International Sales Negotiations as International Opportunity Construction. (#372)

Irene Susanna Lehto (University of Oulu)

Session A13: Value-Creating Roles in the MNC (Interactive)

Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A156
Chair: Joachim Wolf (University of Kiel)

What influences capability upgrading of EMNEs' acquired subsidiaries in developed countries: a case study of a Chinese acquisition in the UK. (#75)

Shaowei He (University of Northampton)

Understanding Boundary Capabilities in MNCs: The Role of Opportunity Formation in Transforming Knowledge for Creative Solution Development. (#208)

Esther Tippmann (University College Dublin), Andrew Parker (Grenoble Ecole de Management), Pamela Sharkey Scott (Dublin Institute of Technology)

Value Adding Activities and Value Creation in the Multinational Corporation. (#277)

Amalia C. Nilsson (Uppsala University/ Department of Business Studies), Henrik Dellestrand (Uppsala University)

Subsidiary proactive initiative behavior: How the organizational context shapes subsidiary managers' reactions to headquarters activities. (#288)

Benoit Decreton (WU Vienna), Phillip Christopher Nell (WU Vienna & Copenhagen Business School), Diego Stea (Copenhagen Business School)

Complex roles of middle managers: normative and resisting behaviors. (#296)

Jie Xiong (ESC Rennes School of Business), Seong-Young Kim (ESC Rennes School of Business)

MNE Subsidiary Entrepreneurship in Emerging Markets: An Embeddedness Perspective. (#342)

Christopher Williams (NEOMA Business School), Nathan Lupton (Fordham University)

Session A14: Innovation processes (Interactive)

Track: Knowledge management and innovation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: A204
Chair: Grazia Santangelo (University of Catania)

Complementarities between technological and non-technological innovation. Their influence on new product export intensity of Polish firms. (#126)

Tomasz A. Golebiowski (SGH - Warsaw School of Economics), Malgorzata Stefania Lewandowska (SGH -Warsaw School of Economics)

User Innovation and Product Standardization: Japanese Experience. (#177)

Akimitsu Hirota (Kinki University), Manabu Mizuno (Hannan University), Masae Kanai (Osaka University of Economics and Law), Masaaki Takemura (Meiji University)

The role of institutional distance in the product innovation process at emerging multinational subsidiaries. (#395)

Itiel Moraes Silva (Universidade Federal da Bahia), Gabriel Vouga Chueke (USP/ESPM), Moacir Oliveira Miranda Junior (USP), Felipe Mendez Borini (USP/ESPM)

Innovation processes and business platform dynamics in the genetically modified seed industry. (#399)

Mariane Figueira (Federal University of Lavras), Joel Yutak Sugano (Federal University of Lavras), Annika Rickne (KTH Royal Institute of Technology)

R&D Collaborations and Innovation of Subsidiaries of Foreign MNEs and Domestic Firms. (#409)

C. Annique Un (Northeastern University)

Session A15: Innovation, learning and performance (Interactive)

Track: Knowledge management and innovation
Date and Time: Friday 12 December (9:00 – 10:30)
Room: E203
Chair: Karina R. Jensen (NEOMA Business School)

Organizational Innovation, Technological Innovation, and Export Performance: An Application of Contingency Approach. (#89)

Goudarz Azar (Swedish University of Agricultural Sciences), Francesco Ciabuschi (Uppsala University)

Identity-based innovation: Source of sustainable advantage to cope with international competition? (#122)

Eric Milliot (IAE, University of Poitiers), Thi Mong Chau Nguyen (ICHEC Brussels Management School), Valerie-Ines de La Ville (IAE, University of Poitiers)

Leveraging Innovation through International Alliance Portfolios: Results of a Bibliometric study of citations and co-citations between 2001 and 2014. (#142)

Lucas Martins Turano (Pontifical Catholic University of Rio de Janeiro), T. Diana Macedo-Soares (Pontifical Catholic University of Rio de Janeiro), Felipe Esteves (Pontifical Catholic University of Rio de Janeiro)

The effect of HRM practices and management attitudes on employee behaviour - learning commitment perspective. (#215)

Agnieszka Skuza (Poznan University of Economics)

International Entrepreneurial Marketing of INVs: An Effectual Decision-Making Process Perspective. (#334)

Man Yang (University of Vaasa), Peter Gabrielsson (University of Vaasa)

Session A16: Internationalisation process: competitive and innovative strategies (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (9:00 – 10:30)
Room: K312
Chair: Christine Holmström Lind (Uppsala University)

Greenfield Investments versus Acquisitions: The Impact of Regional Integration on EMNE Internationalization Patterns. (#78)

Alain Verbeke (University of Calgary), Jenny Hillemann (Vrije Universiteit Brussel)

Market Entry Timing and Perceived Opportunity- Analysis of a diaspora entrepreneurship case in an emerging market. (#207)

Maria Elo (Turku School of Economics), Aki Harima (University of Bremen), Jörg Freiling (University of Bremen)

Segments of Spanish exporter companies attending their capabilities, attitudes, intention to use and use of social media. (#230)

Maria-del-Carmen Alarcon-del-Amo (Universitat Autònoma de Barcelona), Alex Rialp (Universitat Autònoma de Barcelona), Josep Rialp (Universitat Autònoma de Barcelona)

An Exploratory Investigation of Rapid Internationalisation and Rewards Based Crowdfunding. (#264)

Sharon Patricia Loane (University of Ulster), Laura Bradley (University of Ulster), Elaine Ramsey (University of Ulster), Patrick Ibbotson (University of Ulster)

Export behaviour of SMEs in the Swedish computer service industry. (#354)

Eva Hagsten (Statistics Sweden), Martin Falk (Austrian Institute of Economic Research)

SME International Service Provision: A Regional Headquarters Perspective. (#370)

Sven M. Laudien (Otto von Guericke University Magdeburg), Birgit Daxboeck (Otto von Guericke University Magdeburg)

Coffee break (10:30 – 11:00)

Coffee areas near EIBA Infodesk and in Corridor A (level 2)

Plenary session II

Date and Time: Friday 12 December (11:00 – 12:30)

Room: Lecture hall 3

Commemorative session for Danny Van Den Bulcke

Chair: John Cantwell (Rutgers Business School)

Panelists: Liliane Van Hoof (Antwerp Management School)
Haiyan Zhang (NEOMA Business School)
Filip De Beule (KU Leuven)
Jean-François Hennart (University of Pavia, Tilburg University)

Lunch break (12:30-14:30)

EIBA Lunch Restaurant (Level 1)

AIB Western Europe Chapter Meeting

Date and Time: Friday 12 December (12:30 – 13:15)

Room: Lecture hall 2

Chair: José Pla-Barber

Launch Event

Date and Time: Friday 12 December (13:30 – 14:30)

Room: Lecture hall 2

Book launch (Progress in International Business Research, Volume 9)
in memory of Danny Van Den Bulcke
Featuring: authors and friends

Session B1: The evolving role of governments in international business (Panel)

Track: MNCs, governments and sustainable development

Date and Time: Friday 12 December (14:30 – 16:00)

Room: Lecture hall 1

Chair: Ana Teresa Tavares-Lehmann

Panelists: Michael Gestrin (OECD),
Peter Buckley (Leeds University Business School),
Philippe Gugler (University of Fribourg),
Sarianna M. Lundan (University of Bremen),
Frederick Lehmann (Católica University Lisbon)

Session B2: Gunnar Hedlund Award presentations (Special session)
Date and Time: Friday 12 December (14:30 – 16:00)
Room: Lecture hall 2
Chair: Örjan Sölvell (Stockholm School of Economics)

Nominees: Francisco Figuera de Lemos (Uppsala University)
Maria Andrea de Villa (Cranfield School of Management)
Karl Joachim Breuning (Oslo and Akershus University College of Applied Sciences)

Session B3: Developing the International Perspective of Business Students (Panel)
Track: Teaching International Business
Date and Time: Friday 12 December (14:30 – 16:00)
Room: B115
Chair: Eleanor Westney (York University/Schulich School of Business)

Panelists: Pervez N. Ghauri (King's College London)
Elizabeth L. Rose (University of Otago)
Rudolf R. Sinkovics (The University of Manchester)
Sigrun Wagner (University of London)
Bernard Wolf (Schulich School of Business)

Session B4: The Role of Subsidiaries in the MNC (Competitive)
Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A114
Chair: Christopher Williams (NEOMA Business School)

The subsidiaries of multinational enterprises operate regionally, not globally. (#96)
Quyen T.K. Nguyen (University of Reading, Henley Business School)

Strategy in multinational subsidiaries: An empirical investigation into the strategic activities of subsidiary general managers / MNC middle managers. (#324)
Donal O'Brien (DIT), Pamela Sharkey Scott (DIT)

** The role of a subsidiary within the value chain of a MNE – a structural model development. (#325)
Paper nominated for the Copenhagen Business School Prize
Marlena Monika Dzikowska (Poznan University of Economics)

Foreign sales and managerial advantages of multinational subsidiaries in emerging economies. (#97)
Quyen T.K. Nguyen (University of Reading, Henley Business School)

Session B5: Studies of Multinationality and Performance (Competitive)
Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A144
Chair: Moritz Putzhammer (WU Vienna)

Examining the strategy-performance link of Latin American businesses – a configurational approach. (#120)
Esteban R. Brenes (INCAE Business School), Luciano Ciravegna (King's College, University of London; INCAE Business School), Caleb Pichardo (INCAE Business School)

Intangible assets and firm performance: The moderating role of corporate multinationality. (#258)
Arkadiusz Ral-Trebacz (Dresden University of Technology), Stefan Eckert, (Dresden University of Technology)

Multinationality and Performance A context-specific Analysis for German Firms. (#270)
Marcus Dittfeld (TU Dresden), Stefan Eckert (Dresden University of Technology), Marcus Neureiter (Ramboll Management Consulting GmbH)

Organizational learning as a determinant in the multinationality-performance relationship: A literature review. (#341)
Philipp Metz (Dresden University of Technology), Stefan Eckert (Dresden University of Technology)

Session B6: Finance in emerging economies (Competitive)
Track: Corporate governance, finance and accounting
Date and Time: Friday 12 December (14:30 – 16:00)
Room: Faculty Club
Chair: Jyoti Navare (Middlesex University Business School)

Financing rapidly growing firms and managers' networks in Vietnam. (#79)
Jean-Louis Pare (Novancia & CFVG), Benedicte Geraud (IAE OF POITIERS & ESCP EUROPE), Frederic Demerens (ESCP EUROPE)

Does transformation shift the MFI's profit function? Global evidence using within-MFI information. (#214)
Roy Mersland (University of Agder), Bert D'Espallier (KU Lueven), Marek Hudon (ULB)

Financing of the informal economy. (#323)
Pontus Engström (School of Business, University of Agder)

Session B7: Internationalisation of services: International New Ventures and Born Globals (Competitive)
Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: B153
Chair: Annoch Isa Hadjikhani (Uppsala University)

Fast multinationals - the internationalization of young digital service providers. (#41)
Luciano Ciravegna (King's College), Olli Kuivalainen (Lappeenranta University of Technology), Heini Vanninen (Lappeenranta University of Technology)

****Internationalization Speed of Online Retailers - A Resource-based Perspective on the Influence Factors. (#128)**
Paper nominated for the Danny van den Bulcke Prize
Matthias Schu (University of Fribourg), Dirk Morschett (University of Fribourg)

Understanding the Effect of Service Orientation on International New Venture Development: A Case Study Approach. (#364)
Sven M. Laudien (Otto von Guericke University Magdeburg), Birgit Daxboeck (Otto von Guericke University Magdeburg)

Returnee entrepreneur firms: a knowledge-driven model of internationalization. (#289)
Wensong Bai (Uppsala University), Martin Johanson (Mid Sweden University), Oscar Martín Martín (Public University of Navarra)

Session B8: International pathways and trajectories: exporting, back-reshoring, borderless companies and micromultinationals (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K334
Chair: Antje Fiedler (University of Auckland)

Manufacturing back-reshoring and the firm's internationalization process. (#46)
Luciano Fratocchi (University of L'Aquila DIIE), Alessandro Ancarani (University of Catania DICAR), Paolo Barbieri (University of Bologna Dep. of Management), Carmela Di Mauro (University of Catania DICAR), Guido Nassimbeni (University of Udine DIEGM), Marco Sartor (University of Udine DIEGM), Matteo Vignoli (University of Modena & Reggio Emilia DISMI), Andrea Zanoni (University of Bologna Dep. of Management)

Disentangling the Effect of Prior International Experience on Foreign Market Entry Mode Choice of Small and Medium-Sized Enterprises: Location, Structure and Rhythm. (#132)
Katharina Laufs (University of Düsseldorf), Christian Schwens (University of Düsseldorf), Matthias Baum (Technical University of Kaiserslautern)

Micromultinationals' internal development during internationalization. (#194)
Heini Vanninen (Lappeenranta University of Technology), Olli Kuivalainen (Lappeenranta University of Technology)

From born globals to borderless companies: why and how to build worldwide value systems. (#310)
Angela Da Rocha (PUC-Rio - Pontifical Catholic University of Rio de Janeiro), Vitor Corado Simoes (ISEG - Universidade de Lisboa), Renato De Mello (Federal University of Rio de Janeiro), Jorge Carneiro (PUC-Rio - Pontifical Catholic University of Rio de Janeiro)

Session B9: The Effects of Distance and Diversity in Partner Choice (Competitive)

Track: MNC Strategy and Organisation
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K336
Chair: Lars Håkanson (Copenhagen Business School)

Within-Country Linguistic and Religious Diversity: Their Effects on Foreign Acquisitions. (#119)
Douglas Dow (Melbourne Business School, The University of Melbourne), Ilya Cuypers (Singapore Management University), Gokhan Ertug (Singapore Management University)

The role of institutional distance and international experience on MNEs' knowledge-intensive M&As – The analysis of Chinese and Indian internationalization strategies. (#271)
Vittoria Giada Scalera (Politecnico di Milano), Lucia Piscitello (Politecnico di Milano)

The strategic role of cultural distance(s) in fostering innovation through the portfolio of upstream alliances. (#274)
Stefano Elia (Politecnico di Milano), Antonio Messeni Petruzzelli (Politecnico di Bari), Lucia Piscitello (Politecnico di Milano)

Session B10: Country of Origin and Image (Interactive)
Track: International marketing and value chain management
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A122
Chair: Vicky Bamiatzi (Leeds University Business School)

The relationship between a country's nation brand and its corporate brands: An exploratory study and conceptual model. (#8)

Keith Dinnie (Windesheim University of Applied Sciences), T.C. Melewar (Middlesex University), Huub Ruel (Windesheim University of Applied Sciences)

Relation between the emotional response to advertisements on social media and the evaluation of the brand. (#60)

Flavia Luciane Scherer (Federal University of Santa Maria), Ivanete Schneider Hahn (Federal University of Santa Maria), Kenny Basso (Faculdade Meridional – IMED)

The Effects of Consumer Perception and Store Image on Private Brand Attitude and Purchase Intention: A Preliminary Result from Taiwan. (#229)

Masae Kanai (Osaka University of Economics and Law), Shih-yi Chien (National Kaohsiung First University of Science and Technology), Gordon Kung (Wanhai Lines Ltd), Masaaki Takemura (Meiji University)

Country Image Research: A Content Analysis. (#326)

Irene R. R. Lu (Sprott School of Business, Carleton University), Louise A. Heslop (Sprott School of Business, Carleton University), D. Roland Thomas (Sprott School of Business, Carleton University), Ernest Kwan (Sprott School of Business, Carleton University)

COO and retail buyers: the role of Country Related Product image and product familiarity. (#330)

Marina Vignola (University of Modena and Reggio Emilia), Gianluca Marchi (University of Modena and Reggio Emilia), Elisa Martinelli (University of Modena and Reggio Emilia)

Assessing the Impact of Country-of-Origin on Buyers Perceptions. (#386)

Cátia Fernandes Crespo (Superior School of Technology and Management, Polytechnic Institute of Leiria), Nuno Fernandes Crespo (ISEG - Universidade de Lisboa), Eunice Roxo (Superior School of Technology - Polytechnic Institute of Leiria)

Session B11: Internationalisation process models, theories, classifications and constructs (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: A156
Chair: Ulf Holm (Uppsala University)

A note on the revisited Uppsala internationalization process model - From liability of simplicity to liability of complexity and idiosyncrasy. (#21)

Mats Forsgren (Uppsala University)

The Magnificent Seven - Lessons from Internationalization of the Slovak SMEs from IT sector. (#173)

Sonia Ferencikova (Vysoka skola manazmentu), Tatiana Hluskova (University of Economics in Bratislava)

Models in INV research - an overview and classification. (#237)

Erik Stavnsager Rasmussen (University of Southern Denmark), Per Servais (University of Southern Denmark)

Conceptual and Methodological Contribution of Social Network Analysis into Internationalization Research. (#262)

Yusuf Kurt (Manchester Business School), Mo Yamin (Manchester Business School)

Inward internationalization processes. (#343)

Alvaro Cuervo-Cazurra (Northeastern University), Alicia Rodriguez (University Carlos III of Madrid)

Time to say “au revoir” - the process of de-internationalisation. (#362)

Robert Wentrup (CIBS, University of Gothenburg), Roger Schweizer (Department of Business Administration, Gothenburg University)

Session B12: Knowledge creation and transfer (Interactive)

Track: Knowledge management and innovation

Date and Time: Friday 12 December (14:30 – 16:00)

Room: A204

Chair: Ram Mudambi (Temple University)

Organizational knowledge creation processes and outcomes: insights from Nigerian organizations. (#108)

Pamela Izunwanne (University of Agder), Bjørn-Tore Flåten (University of Agder)

Organizational Routines and Processes to Knowledge Sharing in International Joint Ventures. (#186)

Jeong-Yang Park (Coventry University), Simon Harris (University of Edinburgh Business School)

Organizational Culture Matters: A study of knowledge transfer between MNCs and an emerging market. (#254)

Daniella Fjellstrom (Uppsala University), Lena Zander (Uppsala University)

Building competitiveness of emerging market firms: role of interfirm technology transfer. (#318)

Pekka Torvinen (Lappeenranta University of Technology), Juha Väättänen (Lappeenranta University of Technology)

Where does it matter to be fair? A cross-cultural perspective on procedural justice and its implications for knowledge transfer. (#223)

Koen Tackx (Solvay Brussels School of Economics and Management)

Session B13: Institutions, institutional voids and EMNEs (Interactive)

Track: MNCs, governments and sustainable development

Date and Time: Friday 12 December (14:30 – 16:00)

Room: E203

Chair: Eva Alföldi (Manchester Business School, University of Manchester)

Institutions, Emerging Economy MNCs, and Renewable Energy: Solar PV and Governments in Germany. (#51)

Matthew Allen (Manchester Business School), Maria L. Allen (Manchester Metropolitan University Business School)

Developing social trust in IJVs: the characteristics of effective boundary spanners in western-Chinese IJVs. (#236)

Paul Gooderham (NHH-Norwegian School of Economics), Michael Zhang (Nottingham Trent University), Atle Jordahl (NHH-Norwegian)

Legitimacy Strategy in Institutional Multiplicities: Has Institutionalism Forgotten Institutional Void and Civil Society in International Business? (#284)

Mohammad B. Rana (Aalborg University), Svetla Trifonova Marinova (Aalborg University), Olav Jull Sørensen (Aalborg University), John Child (University of Birmingham)

CSR and the financial market: Is there any interests in CSR from stock-market actors? (#294)
Susanne CS Arvidsson (Lund University)

Not Trading Favors - MNE Activity in Economies Shaped by Institutional Voids. (#327)
Michael-Jörg Oesterle (University of Stuttgart), Björn Röber (University of Stuttgart)

Emerging Market Multinationals: an analysis of Brazilian formal institutions fomenting internationalization strategies. (#356)
Cyntia Vilasboas Calixto (Fundação Getulio Vargas), Maria Tereza Leme Fleury (Fundacao Getulio Vargas), Moacir de Miranda Oliveira Jr. (Universidade de Sao Paulo)

Session B14: Innovation, creativity and internationalisation (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K320
Chair: Antonella Zucchella (University of Pavia)

Innovations and internationalization - Ying and Yang of the firm? (#30)
Lauri Johannes Haapanen (Oulu Business School, University of Oulu), Pia Hurmelinna-Laukkanen (Oulu Business School, University of Oulu)

R&D Internationalisation and the Global Financial Crisis. (#80)
Bernhard Dachs (AIT-Austrian Institute of Technology), Georg Zahradnik (AIT-Austrian Institute of Technology)

Crafting Entrepreneurial Capability: A Recursive Effect Between Creativity and Internationalization. (#180)
Silvio Luis De Vasconcellos (UNISINOS/BRASIL), Ivan Lapuente Garrido (Universidade do Vale do Rio dos Sinos – UNISINOS), Ronaldo Couto Parente (Florida International University – FIU), Jefferson Marlon Monticelli (Universidade do Vale do Rio dos Sinos – UNISINOS)

Measurements of Internationalization-Related Constructs in International Entrepreneurship Research. (#198)
David Lielacher (WU Vienna University of Economics and Business)

Do home country characteristics matter? Meta-analytical perspectives on the innovation-export-relationship of SMEs. (#213)
Stephanie Elisabeth Mansion (Justus-Liebig University), Andreas Bausch (Justus-Liebig University)

Relationships between Outward and Inward Internationalisation and Innovativeness of the Polish Firms - Evidence from a Transition Economy. (#231)
Maja Szymura-Tyc (University of Economics in Katowice)

Session B15: Innovation in different local contexts (Interactive)

Track: Knowledge management and innovation
Date and Time: Friday 12 December (14:30 – 16:00)
Room: K312
Chair: Phillip Christopher Nell (Vienna University of Economics and Business, WU)

Are there productivity spillovers from southern MNCs in Europe: evidence from Swiss service/construction industry? (#83)
Lamia Ben Hamida (University of Applied Science Western Switzerland), Racha Khairallah (University of Applied Sciences Western Switzerland)

Cluster and non-cluster innovation cooperation of Polish enterprises. Searching for behavioural additional-ity. (#140)

Malgorzata Sfetania Lewandowska (SGH - Warsaw School of Economics), Arkadiusz Michal Kowalski (SGH - Warsaw School of Economics)

Determinants of location choice for R&D dispersion by TNCs: A review of related literature and the case of Japanese TNCs in Southeast Asian countries. (#158)

Dung Anh Vu (Vietnam National University, Hanoi), Nha Xuan Phung (Vietnam National University, Hanoi), Ngoc Huyen Hoang (Vietnam National University, Hanoi)

Innovation Capabilities and Export Performance in Spanish Manufacturing SMEs. (#193)

Joaquin Alegre (University of Valencia), Anabel Fernandez-Mesa (University of Valencia), Roger Strange (University of Sussex)

Unpacking the relationship between OFDI and innovation performance: the moderating effect of contextual factors. (#332)

Xiaolan Fu (University of Oxford/ODID), Jun Hou (University of Oxford/ODID), Xiaohui Liu (Loughborough University)

Multinational enterprises and spillover effects in the automotive industry: impacts on the innovative capacity of local supply firms. (#394)

Nadia Campos Pereira (Federal University of Lavras), Mariane Figueira (Federal University of Lavras), Eliane Oliveira Moreira (Federal University of Lavras), Cristina Leis Leal Calegario (Federal university of Lavras)

Coffee break (16:00-16:30)

Coffee areas near EIBA Infodesk and in Corridor A (level 2)

Session C1: Revitalizing Nordic IB Research: implications for PhD education (Panel)

Track: Teaching International Business

Date and Time: Friday 12 December (16:30 – 18:00)

Room: Lecture hall 1

Facilitators: Dana Minbaeva (Copenhagen Business School)

Panelists: *A selection of (former) faculty on the Nord-IB doctoral program:*

Bent Petersen (Copenhagen Business School)

Gabriel Benito (BI Norwegian Business School)

Ingmar Björkman (Aalto University School of Business)

Jan Johanson (Uppsala University)

Jan-Erik Vahlne (University of Gothenburg)

John Cantwell (Rutgers Business School, Editor in chief JIBS)

Kristiina Mäkelä (Aalto University)

Mats Forsgren (Uppsala University)

Udo Zander (Stockholm School of Economics)

Ulf Andersson (Mälardalen University)

Ulf Holm (Uppsala University)

Session C2: Fostering sustainability thinking in IB: international business and human rights (Panel)

Track: MNCs, governments and sustainable development
Date and Time: Friday 12 December (16:30 – 18:00)
Room: Lecture hall 2
Chair: Rob van Tulder (Rotterdam School of Management)

Panelists: Stefan Zagelmeyer (Manchester Business School)
Cees van Dam (Rotterdam School of Management)
Sarianna M. Lundan (University of Bremen)
Elisa Giuliani (University of Pisa)
Mo Yamin (Manchester Business School)

Session C3: Taking Stock and Walking Forward: Frontier issues on Emerging Market Multinationals (Panel)

Track: MNC strategy and organization
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B115
Chair: Pavida Pananond (Thammasat University)

Panelists: Ana Teresa Tavares-Lehmann (University of Porto)
Andrea Goldstein (OECD)
Rajneesh Narula (University of Reading)
Alvaro Cuervo-Cazurra (Northeastern University)

Session C4: Innovation through networks and collaboration (Competitive)

Track: Knowledge management and innovation
Date and Time: Friday 12 December (16:30 – 18:00)
Room: A114
Chair: Niccolo Pisani (University of Amsterdam)

Organizational Cross-Cultural Differences in the Context of Innovation-Oriented University-Industry Partnerships. (#15)

Pervez Ghauri (Kings College London), Verónica Rosendo-Ríos (Colegio Universitario de Estudios Financieros –CUNEF)

Exploring the international connectivity of Chinese inventors in the pharmaceutical industry. (#269) *Vittoria Giada Scalera (Politecnico di Milano), Alessandra Perri (Ca Foscari University of Venice)*

The impact of international networking capabilities on the performance of international returnee ventures: Evidence from China. (#292)

Wensong Bai (Uppsala University), Christine Holmström (Uppsala University), Martin Johanson (Mid Sweden University)

R&D collaborations and innovation of subsidiaries of foreign MNEs and domestic firms. (#335)

Annie Un (Northeastern University)

Session C5: Internationalisation from and to emerging markets and performance (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Friday 12 December (16:30 – 18:00)
Room: A144
Chair: Dinora Eliete Floriani (University of Vale do Itajai – UNIVALI)

Beyond the entry phase. A study on the determinants of the export performance of the firm in emerging markets. (#150)

Maria Chiarvesio (University of Udine), Bernardo Balboni (University of Trieste), Guido Bortoluzzi (University of Trieste), Eleonora Di Maria (University of Padova), Raffaella Tabacco (University of Udine)

Corruption and Exports: Firm-Level Evidence from Transition Economies. (#217)

Olivier Lamotte (ESG Management School), Ana Colovic (Neoma Business School)

The Moderating Role of FDI Motives and Embeddedness on the Performance of Foreign and Domestic Firms in Emerging Markets. (#281)

Tilo F. Halaszovich (University of Bremen), Sarianna M. Lundan (University of Bremen)

Session C6: International perspectives on corporate governance (Competitive)

Track: Corporate governance, finance and accounting
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B139
Chair: Thomas Lindner (WU Vienna)

Filling formal institutional voids with organization level legitimacy – The case of employee stock ownership plans in MNEs. (#337)

Jana Oehmichen (Georg-August-Universität Göttingen), Michael Wolff (Georg-August-Universität Göttingen), Ulrike Zschoche (Georg-August-Universität Göttingen)

The effects of foreign directors on earnings management: Nordic evidence. (#414)

Niels Hermes (University of Groningen), Reggy Hooghiemstra (University of Groningen), Lars Oxelheim (University of Lund), Trond Randøy (University of Agder)

The Institutional Determinants of Family Involvement in African Business Group IPOs. (#415)

Bruce Hearn (University of Sussex), Lars Oxelheim (University of Lund), Trond Randøy (University of Agder)

Session C7: Assessing existing theory with samples from emerging markets (Competitive)

Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Friday 12 December (16:30 – 18:00)
Room: B153
Chair: Jenny Hillemann (Vrije Universiteit Brussel)

A bibliometric analysis of the literature of transition economies and emerging markets. (#125)

Anke Piepenbrink (ADA University), Elkin Nurmammadov (ADA University)

The Role of Frequency as a Transaction Cost Economics Determinant - Evidence from China. (#273)
Jonas Puck (WU Vienna), Moritz Putzhammer (WU Vienna)

Moderating and mediating effects on the association of the competence to reduce transaction costs and performance of Thai export intermediary firms. (#286)
Pornlapas Suwannarat (Mahasarakham University)

Going Abroad to Succeed at Home: China's Asset Seeking Investments to the Developed Countries. (#358)
Peter Hertenstein (University of Cambridge), Peter Williamson (University of Cambridge)

Session C8: Innovation and SMEs' internationalisation (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Friday 12 December (16:30 – 18:00)

Room: K334

Chair: Andreja Jaklic (University of Ljubljana)

Be international or be innovative? The impact of entrepreneurial profiles on the strategy of SMEs. (#199)
Birgit Hagen (University of Pavia), Stefano Denicolai (University of Pavia), Alessia Pisoni (University of Insubria)

Internationalisation and Innovation Pathways. (#244)
Anny Yu-Ling Chen (University of Sydney / Commonwealth Bank of Australia), Catherine Welch (University of Sydney)

Overcoming the liability of remoteness: innovation and exporting by NZ SMEs. (#351)
Benjamin P. Fath (University of Auckland), Antje Fiedler (University of Auckland), Hugh Whittaker (University of Auckland)

Session C9: Buyer and supplier relations (Competitive)

Track: International marketing and value chain management

Date and Time: Friday 12 December (16:30 – 18:00)

Room: K336

Chair: Daniel Tolstoy (Stockholm School of Economics)

Relations vs. perceived cultural differences in behavior of Polish small and medium-sized enterprises and their German and Chinese partners. (#101)
Lidia Danik (Warsaw School of Economics)

Enhancing organizational performance of international SMEs through inter-firm marketing collaborations. (#268)
Ulf Elg (Lund University), Kayhan Tajeddini (Lund University)

Multilevel Analysis of Foreign Subsidiary Ownership Mode Strategy and Survival in China. (#320)
Jorma Larimo (University of Vaasa), Huu Le Nguyen (University of Vaasa), Yi Wang (University of Vaasa)

Session C10: Culture: concept, levels, impact (Interactive)

Track: International HRM, global leadership, language and cross-cultural management

Date and Time: Friday 12 December (16:30 – 18:00)

Room: A122

Chair: Lena Zander (Uppsala University)

Culture as a Multi-Level Concept: a Socio-Cognitive Perspective to the Study of Culture in International Business. (#95)

Cheryl Marie Cordeiro (University of Gothenburg, Centre for International Business Studies)

The Long and the Short of It: Searching for Long-Term Orientation in East Asian Business Practices. (#178)

Randy Fowler (Leeds University Business School)

Beyond Hofstede and other layered models of culture: In search of a new paradigm through cultural aggregates in constellation. (#245)

Luc Frederic Ducray (ISTEC)

Why Cultural Activity Profiles Matter: A Comparative Study of British and Chinese Future Managers. (#309)

Ursula Ott (Loughborough University)

Ethical Judgments and Moral Intentions toward Business Ethics: A Comparison of Kenyan and Austrian Students. (#319)

Ronald Hochreiter (WU Vienna University of Economics and Business), Georg Kodydek (WU Vienna University of Economics and Business), Everlyne Awuor Ochome (Catholic University of Eastern Africa)

Beyond Cultural Stereotypes: The Important Moderators of Managerial Risk Preferences. (#406)

Hosei Hemat (The University of Sydney), Ulku Yuksel (The University of Sydney)

Session C11: Distance & Liability of Foreignness (Interactive)

Track: Developments in IB theory and methods, trends and critical approaches

Date and Time: Friday 12 December (16:30 – 18:00)

Room: A138

Chair: Björn Ambos (University of St Gallen)

Institutional and cultural implications on internationalization analysis of multinational firms. (#16) José G Vargas-Hernández (University Center for Economic and Managerial Sciences, University of Guadalajara)

What cultural differences really matter for managers? Towards a new model of cultural distance. (#32)

Susana Costa e Silva (Catholic University of Portugal), Nuno Rosa Reis (Polytechnic Institute of Leiria), João Carvalho Santos (Polytechnic Institute of Leiria)

Cultural distance's influence in entry mode decision. (#38)

Cláudia Braga da Cunha (Catholic University of Portugal), Susana Costa e Silva (Catholic University of Portugal), Joana César Machado (Catholic University of Portugal)

Forms of Distance and Equity Ownership Strategy in the Light of a Transactional and Institutional Perspective: Evidence from an Emerging Economy. (#50)

Xanthippe Adamoglou (University of Macedonia)

Cognition and Internationalization. (#154)

Andre Sammartino (University of Melbourne), Elizabeth Maitland (University of New South Wales)

Global cities and the liability of foreignness. (#308)

Kristian Mehlsen (Copenhagen Business School), Georg Wernicke (Copenhagen Business School)

Session C12: Learning, capability/competence development and change (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Friday 12 December (16:30 – 18:00)

Room: A156

Chair: Xiaohui Liu (Loughborough University)

Exploring the birth of de novo capabilities and the subsequent development of dynamic capabilities: A longitudinal case study. (#239)

Taina Eriksson (University of Turku), Mari Ketolainen (University of Turku), Alexandra Katie Kriz (University of Sydney)

Development of Learning Capabilities among Internationalizing British and Indian Partner SMEs. (#291)

Pushyarag Puthusserry (Queen's university Belfast), Zaheer Khan (Hull University Business School, the University of Hull)

Internationalization process of SMEs: internal changes and organizational adaptation. (#307)

Igor Kalinic (European Commission), Cipriano Forza (University of Padova)

Knowledge seeking internationalization of high-tech born globals (HTBG) and organizational capability-building process. (#374)

Oualid Abidi (Laval University), Muhammad Mohiuddin (Laval University), Zhan Su (Laval University)

Generating organizational learning in the internationalization process. (#390)

Simon Harris (University of Edinburgh Business School), Margaret Fletcher (University of Glasgow)

Session C13: Discussions on new theoretical models and process approaches (Interactive)

Track: Developments in IB theory and methods, trends and critical approaches

Date and Time: Friday 12 December (16:30 – 18:00)

Room: B105

Chair: Gjalt de Jong (University of Groningen)

Exploring Value Creation Mechanisms in Alliance Portfolio. (#69)

Daria Kovalevskaya (BI Norwegian Business School), Randi Lunnan (BI Norwegian Business School)

Co-evolution of dynamic capabilities and value propositions from process perspective. (#163)

Tapio Riihimäki (University of Turku), Valtteri Kaartemo (University of Turku), Peter Zetting (University of Turku)

The Role of External Environment in International Decision-Making Process: Introduction of Ignorance as External Environment Context. (#170)

Sniazhana Sniazhko (University of Vaasa)

Building local R&D capability in subsidiaries – Conceptualization of a process perspective. (#205)

Roger Schweizer (Department of Business Administration, Gothenburg University), Katarina Hamberg Lagerström (Uppsala University)

Contextualisation in International Business Research: A Dynamic Theorising Approach for Dynamic Research Contexts. (#382)

Eva Alföldi (Manchester Business School, University of Manchester), Melanie Hassett (University of Turku)

Making sense of foreign direct investment: Towards a process model of MNE decision-making. (#420)

Ziad Elsahn (University of Auckland Business School)

Session C14: Governments - business interactions (Interactive)

Track: MNCs, governments and sustainable development

Date and Time: Friday 12 December (16:30 – 18:00)

Room: B159

Chair: Ans Kolk (University of Amsterdam)

The role of Government Investment Promotion Agency in Inward Foreign Direct Investment: Empirical Study on Chinese Regional Investment Promotion Agency. (#155)

Hee Sun Kim (Yonsei Institute of Convergence Technology), Jin Sup Jung (Chungbuk National University), Jun Han (The Institute for Industry Policy Studies)

The structural view of the multinational: reassessing Coase's influence on Hymer's control of foreign operations. (#283)
Francisco Figueira de Lemos (Uppsala University)

Sources of institutional entrepreneurship capability: a theoretical development on multinational subsidiaries. (#387)

Leonardo Augusto dos Santos Oliveira (FGVIEBAPE)

On the efficiency of internationalization: how do firms perceive barriers to foreign direct investment? (#391)

Francisco Figueira de Lemos (Uppsala University), Vitor Corado Simoes (ISEG - Universidade de Lisboa), Miguel Matos Torres (University of Aveiro).

A Comparative Analysis of French and German Industrial Export Competitiveness with Policy Observations. (#417)

Laura Haar (University of Manchester)

The unexplored dark abyss of international business. (#13)

Ajeet Narain Mathur (Indian Institute of Management Ahmedabad)

Session C15: Subsidiaries and Their Relationships (Interactive)

Track: MNC Strategy and Organisation

Date and Time: Friday 12 December (16:30 – 18:00)

Room: K320

Chair: Esther Tippmann (University College Dublin)

Explaining Subsidiary Level Variations in Communication of Business Opportunities. (#54)

Hammad ul Haq (Uppsala University)

Informed Headquarters, Legitimized Subsidiary, and Reduced Level of Subsidiary Control in International R&D Management. (#147)

Kazuhiro Asakawa (Keio University)

Why are some subsidiaries performing better than others? (#176)

Hans Van Kranenburg (Radboud University Nijmegen, Nijmegen School of Management), Paul Ligthart (Radboud University Nijmegen, Nijmegen School of Management), Erik Poutsma (Radboud University Nijmegen, Nijmegen School of Management)

The role of internal embeddedness for subsidiary influence in the multinational enterprise. (#259)

Ulf Andersson (Mälardalen University), Peter Dahlin (Mälardalen University), Peter Ekman (Mälardalen University)

When Cooperation becomes Competition - Ericsson in Brazil. (#304)

Susanne Åberg (Uppsala University), Cecilia Pahlberg (Uppsala University), Emilene Reis Leite (Uppsala University)

The influence of offshoring on subsidiary activities and relationship configuration: How Can Moving R&D Abroad Influence Subsidiary Evolution. (#371)

Edward Gillmore (Mälardalen University), Ulf Andersson (Mälardalen University)

Session C16: The nature and evolution of global value chains (Interactive)

Track: The Future of Global Organising
Date and Time: Friday 12 December (16:30 – 18:00)
Room: K312
Chair: Tomas Hult (Michigan State University)

Are Internal Markets an Answer to Coordination Problems in MNCs? (#112)
William G. Egelhoff (Fordham University)

The Distinctive Nature of the Global Factory. (#183)
Peter Buckley (Leeds University Business School), Peter Enderwick (AUT University)

Bringing GVC upgrading in IB research: Chain upgrading trajectory of Pakistani software firms. (#301)
Umair Choksy (The University of Manchester)

Return to the Promised Land? Main conclusions from 15 years of research on German companies' production backshoring activities. (#345)
Steffen Kinkel (Karlsruhe University of Applied Sciences)

Local contexts, globalization and challenges for traditional manufacturing sectors: The case of the textile and clothing industry. (#389)
Victor Oltra (University of Valencia), Francisco Puig (University of Valencia), Salvador Vivas-Lopez (University of Valencia)

Special event: Jubilee Reception for Nord-IB Faculty and Alumni

Date and Time: Friday 12 December (18:15 – 19:30)
Room: Faculty Club
Facilitators: Dana Minbaeva and Kristiina Mäkelä
Sponsored by: The Journal of International Business Studies (JIBS) and the Department of Business Studies (Uppsala University)

Nord-IB started in 1999 as a Nordic network for doctoral education. Over the years, many EIBA members have participated as students or faculty in this program. This year, we celebrate the achievements of the program with a reception generously sponsored by the Department of Business Studies at Uppsala University and the Journal of International Business Studies. All alumni and current students and faculty are invited.

Special event: EIBA Early Career Network initiative

Date and Time: Friday 12 December (18:15 – 19:45)
Room: K320
Facilitators: Tilo F. Halaszovich

At this 40th EIBA Annual Conference, the EIBA Board has gladly agreed to support the initiative of the "EIBA Early Career Network" (EECN) aiming to promote a forum for young EIBA scholars. Having recently gained and developed scientific skills, specific expertise, and striving for high quality research, EECN scholars will be brought together to share ideas, build up networks with like-minded fellows, and discuss vision cooperation and projects. If you are a Post-Doc, Assistant Professor or Lecturer (job titles may vary depending on respective home countries), and interested in continuing development of the EECN, we are looking for you to discuss the potential of this new format.

All interested young scholars are called to this first meeting of the EIBA Early Career Network.

Saturday 13 December

Session D1: UNCTAD Forum (Special Session): “A Multidisciplinary Research Agenda on Investment for Development”

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: Lecture Hall 2

Facilitators: Axèle Giroud (UNCTAD) and Hafiz Mirza (UNCTAD)

Panelists: James Zhan, Director, Division of Investment and Enterprise, UNCTAD
Sarianna Lundan (University of Bremen)
Peter Buckley (Leeds University Business School)
Rajneesh Narula (University of Reading)
Ram Mudambi (Temple University)

Session D2: Headquarter roles in the contemporary MNC (Competitive)

Track: The Future of Global Organising

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: B115

Chair: Olof Lindahl (Uppsala University)

The Role of Headquarters in the Contemporary MNC: A Contingency Model. (#86)

William G. Egelhoff (Fordham University), Joachim Wolf (University of Kiel)

Going beyond simple headquarters configurations – Dual headquarters involvement in multibusiness firms’ innovation activities. (#134)

Henrik Dellestrand (Uppsala University), Phillip Christopher Nell (Vienna University of Economics and Business, WU), Philip Kappen (Copenhagen Business School)

****Organizing Regions: Future Agenda for Research on Regional Headquarters. (#202)**

Paper nominated for the Danny van den Bulcke Prize

Perttu Kähäri (Aalto University School of Business)

Session D3: Knowledge, Innovation and the global-local dilemma (Competitive)

Track: Knowledge management and innovation

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: A114

Chair: Ram Mudambi (Temple University)

Remaining Innovative: The Role of Past Performance, Absorptive Capacity and Internationalization. (#45)

Claudio Reis Goncalo (Universidade do Vale do Itajaí – UNIVALI), Ivan Lapuente Garrido (Universidade do Vale do Rio dos Sinos – UNISINOS), Ronaldo Couto Parente (Florida International University – FIU)

The determinants of the upstream research role assigned to overseas R&D subsidiaries of multinational firms. (#149)

Kazuhiro Asakawa (Keio University)

Attention in words, not in deeds: the gap between headquarters’ attention and emerging market subsidiaries’ perception of headquarter, and its effects on communication in MNCs. (#246)

Hammad ul Haq (Uppsala University), Desiree Holm (Uppsala University), Rian Drogendijk (University of Groningen/Uppsala University)

The Importance of Motivation, Governance Mechanisms and Organizational Culture for Knowledge Sharing Within and Across Business Units. (#275)

Angels Dasí (University of Valencia), Frank Elter (Telenor Research), Paul Gooderham (NHH-Norwegian School of Economics), Jarle Hildrum (Telenor Research)

Session D4: Culture and Distance (Competitive)

Track: International HRM, global leadership, language and cross-cultural management

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: A144

Chair: Ulrike Mayrhofer (IAE Lyon)

National Culture: Consensus or Dissensus. (#73)

Paul Brewer (University of Queensland), Sunil Venaik (University of Queensland)

The Psychology of Psychic Distance: Antecedents of Asymmetric Perceptions. (#282)

Lars Håkanson (Copenhagen Business School), Björn Ambos (University of St Gallen), Anja Schuster (University of St. Gallen)

The Moderating Impact of Intra-Cultural Variation on the Relationship between Home-Host Distance and MNE Performance. (#412)

Anthi Avloniti (University of Kent), Fragkiskos Filippaios (University of Kent)

Session D5: International business and finance (Competitive)

Track: Corporate governance, finance and accounting

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: B139

Chair: Pontus Engström (School of Business, University of Agder)

The Influence of Banking Regulation and Supervision on Capital and Risk Decisions of Banks in Brazil. (#25)

Richard Saito (FGV/EAESP), Joao Andre Marques Pereira (Central Bank of Brazil)

Bargaining Power and MNC Subsidiary Financing. (#99)

Michael Bowe (Manchester Business School), Robert Suban (Manchester Business School), Mo Yamin (Manchester Business School)

A focus on the financial dimension within the international business research on SMEs: revisiting the OLI paradigm. (#367)

Marion Sandrine Bitsch (Turku School of Economics), Jean-Laurent Viviani (Rennes University)

Session D6: SMEs' market entry mode (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: B153

Chair: Fabio Dal-Soto (University of Vale do Rio dos Sinos -UNISINOS & University of Cruz Alta -UNICRUZ)

The Impact of Individual, Organizational and Environmental Factors on the Foreign Market Entry Mode Choice of Small and Medium-Sized Enterprises. (#66)

Katharina Laufs (University of Düsseldorf), Michael Bembom (University of Düsseldorf), Christian Schwens (University of Düsseldorf)

SME Foreign Market Entry Mode Choice and Foreign Venture Performance: The Moderating Effect of International Experience and Product Adaptation. (#219)

Lina Hollender (University of Düsseldorf), Florian B. Zapkau (University of Düsseldorf), Christian Schwens (University of Düsseldorf)

First time internationalizing SMEs: Starting to export focused or diversified? (#249)

Andreja Jaklic (University of Ljubljana), Desislava Dikova (WU-Wien - Vienna University of Economics & Business Administration), Anze Burger (University of Ljubljana), Aljaz Kuncic (University of Ljubljana)

Resilience of knowledge-based exporter profiles in the global economic recession: resource and network commitment of Swedish SMEs in emerging markets. (#263)

Susanne Sandberg (Linnaeus University/School of Business and Economics), Mikael Hilmersson (Linnaeus University/School of Business and Economics), Hans Jansson (Linnaeus University/School of Business and Economics)

Session D7: Global Supply Chain (Competitive)

Track: International marketing and value chain management

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: K334

Chair: Jorma Larimo (University of Vaasa)

Offshore Manufacturing: Boost or Hindrance to Firm Innovation? (#43)

Lucia Avella (Universidad de Oviedo), Francisco Garcia (Universidad de Oviedo), Sandra Valle (Universidad de Oviedo)

Exploration of Dynamic Capabilities of Emerging Market Firms: The Linkages between Key Marketing and Supply Chain Capabilities. (#63)

Ismail Gölgeci (University of Vaasa)

Contrasting Transaction Cost and Resource-Based Perspectives of Export Channel Choice in Business-to-Business Markets. (#206)

Nicola Eberhard (The University of Queensland)

Exploring MNC's reasons for distribution channel system changes in China. (#224)

Qiuping Li (Middlesex University), Marina Papanastassiou (Middlesex University)

Session D8: Trends in international assignments (Interactive)

Track: International HRM, global leadership, language and cross-cultural management

Date and Time: Saturday 13 December (8:00 – 9:30)

Room: A156

Chair: Chris Brewster (University of Vaasa)

Functions and competences of Third-Country Nationals in Multinational Companies. (#107)

Christoph Barmeyer (Universität Passau), Jenny Marie Eberhardt (Unternehmensmanagement AG)

International relocation mobility readiness (IRMR) - A systematic analysis and comparison of existing conceptualizations and measurements. (#124)

Jil Margenfeld (University of Bamberg)

The impact of institutional factors on expatriation strategy of multinational enterprises in emerging markets. (#136)

Marcia Zabdiele Moreira (UNILAB), Mario Henrique Ogasavara (ESPM)

Reciprocal Misunderstanding of Goals among Expatriated Dual-Career Couples. (#174)

Agnieszka Kierner (Vaasa University)

The evolution and expansion of expatriate managers' functions within multinational companies: new demands in the face of complexity. (#404)
Rochelle Agatha Haynes (University of Lincoln)

The influence of individual cultural values on organizational commitment in the European multinational companies: Focusing on the interactive effects with transformational leadership. (#413)
Soyeon Kim (Meiji University)

Session D9: CSR (Interactive)

Track: MNCs, governments and sustainable development
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: B125
Chair: Elisa Giuliani (University of Pisa)

Corporate Social Responsibility, Firm Management and International Experience as Driving Factors of a Company's Brand Reputation. (#35)
Veronica Baena (European University of Madrid), Marina Mattera (European University of Madrid), Julio Cerviño (University Carlos III of Madrid)

Bibliometric Analysis of Corporate Social Responsibility – Different Countries' Perspective. (#53)
Marcin Zemigala (University of Warsaw, Faculty of Management)

Combining actions and profiles: identifying the characteristics of corporate social performance in the oil sector through the cases of a French and a Brazilian companies. (#130)
Aline Pereira Pündrich (EM Strasbourg Business School), Dora Triki (ESCE)

Social Product Innovations for Subsistence Markets - A study of Swedish micro-SMEs social innovations for markets in East Africa. (#243)
Anna Bengtson (Uppsala University), Emelie Olivensjö (Uppsala University), Johan Ottosson (Uppsala University), Susanne Åberg (Uppsala University)

Responsibilization and MNC-stakeholder engagement: who engages whom in the pharmaceutical industry? (#381)
Frederick Ahen (University of Turku)

Session D10: FDI & Diversification (Interactive)

Track: MNC strategy and organization
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: B159
Chair: Chang Hoon Oh (Simon Fraser University)

Establishment mode choice and Indian MNEs: the impact of experience as a moderator. (#64)
Enrique Claver (University of Alicante/Department of Business), Laura Rienda (University of Alicante/Department of Business), Diego Quer (University of Alicante/Department of Business)

International and product diversification among service firms. (#138)
Jihyun Kim (University of Leeds), Pekka Vahtera (University of Leeds)

Cross-border mergers and acquisitions completion: The effect of institutional distance. (#161)
Rosa Reis (Polytechnic Institute of Leiria), Fernando Carvalho (University of Coimbra)

International Diversification: The Role of Domestic Partners and Their Networks. (#166)
Viacheslav Iurkov (BI Norwegian Business School)

Determinants of FDI Establishment Mode Choice of Polish Firms. The OLI Paradigm Perspective. (#369)
Marian Gorynia (Poznan University of Economics), Jan Nowak (Tischner European University), Piotr Trapczynski (Poznan University of Economics), Radoslaw Wolniak (University of Warsaw)

Session D11: Global leadership and global teams (Interactive)

Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: K320
Chair: Audra I. Mockaitis (Monash University)

Global Virtual Teams as Collective Accomplishments. (#36)
Katja Einola (University of Turku), Peter Zettnig (University of Turku)

Cultivation of a corporate global mindset: a grounded theory approach. (#131)
Joerg Hruby (FOM Duesseldorf), Lorraine Watkins-Matthys (New Bucks University)

Individual, Organizational, and Institutional Antecedents to Responsible Global Leadership. (#228)
Christof Miska (WU Vienna), Laura J. Noval (WU Vienna), Verena J. Patock (WU Vienna), Günter K. Stahl (WU Vienna)

Three graces of global leadership: Examining the unique mechanisms of three leadership styles' effects on followers' work engagement. (#247)
Alexei Koveshnikov (Aalto University School of Business), Mats Ehrnrooth (Hanken School of Economics)

Relationship Development in Global Teams. (#313)
Mary Margaret Maloney (University of St. Thomas), Priti Prahdan Shah (University of Minnesota), Mary Elizabeth Zellmer-Bruhn (University of Minnesota)

What we talk about when we talk about Global Leadership- definition clarification. (#233)
Joerg Hruby (FOM Düsseldorf)

Session D12: Role of ownership, entrepreneurs, domestic market and clusters in internationalisation process (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (8:00 – 9:30)
Room: K312
Chair: Sylvie Chetty (University of Otago)

Family Business Internationalisation through Entry Nodes: A Multiple Case Approach. (#279)
Katerina Kampouri (Aristotle University of Thessaloniki), Emmanuella Plakoyiannaki (University of Leeds)

Cut from the same cloth: exploring the personal characteristics of Australia's female international businesswomen. (#280)
Andre Sammartino (University of Melbourne), Sarah Gundlach (University of Melbourne)

The role of the domestic market in firm internationalization - international local small firms. (#293)
Birgit Hagen (University of Pavia), Per Servais (University of Southern Denmark), Antonella Zucchella (University of Pavia)

Internationalization of Swedish banks - Can the pattern be explained by psychic distance? (#298)
Andreas Pajuvirta (Uppsala University)

Heterogeneity of MNEs entry in cluster life cycle. (#315)
Fiorenza Belussi (University of Padua), Annalisa Caloffi (Padua University), Silvia Rita Sedita (Padua University)

Coffee break (9:30-10:00)

Coffee areas near EIBA Infodesk and in Corridor A (level 2)

Plenary session III

Date and Time: Saturday 13 December (10:00 – 12:00)
Room: Lecture hall 3/4

***Lecture by the Nobel Prize winner in Economics 2014
Jean Tirole***

Attention!: Because of limited seat availability in lecture hall 3, the lecture will be live streamed in Lecture hall 4 as well. Those who wish to attend the lecture in Lecture hall 3 have to be seated before 10:00 hrs.

Lunch break (12:00-14:00)

EIBA Lunch Restaurant (Level 1)

EIBA Fellows Lunch

Date and Time: Saturday 13 December (12:00 – 13:15) – for EIBA Fellows only
Room: Faculty Club
Chair: Francesca Sanna-Randaccio

EIBA General Assembly

Date and Time: Saturday 13 December (13:15 – 14:00)
Room: Lecture hall 1
Chair: Philippe Gugler

Session E1: The intellectual legacy of Alan Rugman for IB research (AIB WE Chapter Panel)

Date and Time: Saturday 13 December (14:00 – 15:30)
Room: Lecture hall 1
Chair: Eleanor Westney (York University/Schulich School of Business)

Panelists: Sarianna Lundan (University of Bremen)
Bent Petersen (Copenhagen Business School)
Alvaro Cuervo Cazorra (Northeastern University)
Chang Hoon Oh (Simon Fraser University)
Alain Verbeke (University of Calgary)
Peter Buckley (Leeds University Business School)

Session E2: From Structural to Relational Perspectives on the Headquarter-Subsidiary Relation and Beyond: The future of organizing the MNC (Panel)

Track: The Future of Global Organising
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: Lecture hall 2
Chair: Dorota Piaskowska Lewandowska (University College Dublin)

Panelists: Tina Ambos (University of Sussex)
Pamela Sharkey Scott (Dublin Institute of Technology)
Esther Tippmann (University College Dublin)
Ulf Andersson (Mälardalen University)

Session E3: Organizing globally: do service MNCs need more regional management than manufacturing MNCs? (Panel)

Track: The Future of Global Organising
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: B115
Chair: Rebecca Piekkari (Aalto University)

Panellists: Eva Alfoldi (Manchester Business School, University of Manchester)
Björn Ambos (University of St Gallen)
Jörg Freiling (University of Bremen)
Randi Lunnan (BI Norwegian Business School)
Phillip Christopher Nell (WU Vienna & Copenhagen Business School)
Perttu Kähäri (Aalto University School of Business)

Session E4: New and critical views on IB research and internationalization (Competitive)

Track: Developments in IB theory and methods, trends and critical approaches
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: A114
Chair: Ajeet Narain Mathur (Indian Institute of Management Ahmedabad)

**** Which Factors Drive International Diversification the Most? A Variance Decomposition Approach. (#85)**
Paper nominated for the Copenhagen Business School Prize
Viacheslav Lurkov (BI Norwegian Business School)

Demystifying case study selection in IB research. (#159)
Margaret Fletcher (University of Glasgow), Trevor Buck (University of Glasgow), Emmanuella Plakoyiannaki (University of Leeds)

****Born Global Internationalisation Through a Process Lens: A Critical Review. (#276)**
Paper nominated for the Danny van den Bulcke Prize
Catherine Welch (University of Sydney), Eriikka Paavilainen-Mantymäki (University of Turku)

Session E5: Leadership and careers (Competitive)

Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: A144
Chair: Christof Miska (WU Vienna)

The Development of Career Capital Through International Assignments. (#19)

Michael Dickmann (Cranfield School of Management), Vesa Suutari (University of Vaasa), Chris Brewster (University of Vaasa), Liisa Mäkelä (University of Vaasa), Christelle Tornikoski (Grenoble Ecole de Management), Jussi Tanskanen (University of Vaasa)

Does Type of Shared Leadership Matter in Multicultural Global Virtual Teams? The Relationship Between Shared Leadership and Team Performance. (#210)

Audra I. Mockaitis (Monash University), Lena Zander (Uppsala University), Kendall Herbert (Monash University), Peter Zetting (University of Turku)

The Effects of Nation-Level Institutions on Strategic Leadership: A Multi-Level Country Study. (#410)

Rene Olie (Rotterdam School of Management), Laurens Van Vloten Dissevelt (Rotterdam School of Management)

Session E6: International capital markets and business finance (Competitive)

Track: Corporate governance, finance and accounting
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: B139
Chair: Zita Stone (University of Kent)

Determinants of cash holdings in multinational corporation's foreign subsidiaries: U.S. subsidiaries in China. (#157)

Yan Du (Iseeg), Christof Beuselinck (Iseeg)

Capital market liabilities of foreignness in bond ratings. (#220)

Thomas Lindner (WU Vienna), Jonas Puck (WU Vienna), Igor Filatotchev (WU Vienna)

An empirical examination of a transaction cost explanation of FDI capital structure. (#251)

Asmund Rygh (BI Norwegian Business School), Gabriel R.G. Benito (BI Norwegian Business School)

Session E7: Environmental, ecological and institutional issues (Competitive)

Track: MNCs, governments and sustainable development
Date and Time: Saturday 13 December (14:00 – 15:30)
Room: B153
Chair: Dora Triki (ESCE)

Unilateral climate policy and foreign direct investment with firm and country heterogeneity. (#62)

Francesca Sanna-Randaccio (Sapienza University of Rome), Roberta Sestini (Sapienza University of Rome), Ornella Tarola (Sapienza University of Rome)

** Impact of Foreign Direct Investment (FDI) on Environmental Innovation in the Host Country. (#181)

Paper nominated for the Copenhagen Business School Prize

Yoo Jung Ha (University of York)

Revisit Foreign Direct Investment Spillover in Emerging Markets: A Study of Green Management in China, 2005 to 2010. (#266)

Qian Li (Shanghai International Studies University), Quizhi Xue (Fudan University), Jie Xiong (ESC Rennes School of Business)

Institutional change and innovativeness of EMFs: case of Russia. (#184)

Anton Klarin (University of New South Wales), Pradeep Ray (University of New South Wales), Rifat Sharmelly (University of New South Wales)

Session E8: Decision-making in internationalisation, uncertainty and managers' expectations (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: K334

Chair: Matthias Schu (University of Fribourg)

Coping with uncertainty in the process of internationalization. (#139)

Giovanna Magnani (University of Pavia), Antonella Zucchella (University of Pavia)

Path-dependence and executive expectations in the internationalizing firm. (#285)

Annoch Isa Hadjikhani (Uppsala University)

Causes of Rigidity in SMEs' Export Commencement Decision. (#347)

Alvin Tan (Queensland University of Technology), Paul Brewer (The University of Queensland), Peter Liesch (The University of Queensland)

Decision-Making Process on SMES' International Market Entry. (#363)

Gianpaolo Baronchelli (University of Bergamo), Olli Kuivalaine (Lappeenranta University of Technology),

Ali Ahi (Lappeenranta University of Technology), Mariella Piantoni (University of Bergamo)

Session E9: Strategies for International Entry (Competitive)

Track: MNC Strategy and Organisation

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: K336

Chair: Jan-Erik Vahlne (University of Gothenburg)

European Differences in the Extent of Family Firms Internationalization. (#77)

Antonio Majocchi (University of Pavia), Jean Francois Hennart (University Tilburg/Pavia), Emanuele Forlani (Università di Pavia).

The Offshoring Mode Choice: Linking Offshoring Motives and Theoretical Perspectives. (#209)

Esmeralda Linares-Navarro (University of Valencia), Jose Pla-Barber (University of Valencia), Pervez N. Ghauri (King's College London)

To what extent does family and non-family firms' establishment mode in foreign markets differ? The role of idiosyncratic family-specific assets, cultural distance, and international experience. (#302)

Andrea Boellis (Politecnico di Milano), Sergio Mariotti (Politecnico di Milano), Lucia Piscitello (Politecnico di Milano)

Session E10: Retailing and market entry (Interactive)

Track: International marketing and value chain management

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: A122

Chair: Annabel Sels (KU Leuven)

International supply chains in the textile industry: the purchasing perspective. (#160)

Btissam Moncef (ESCE International Business School), Christine Belin-Munier (IUT de Dijon), Ysabel Nauwelaerts (Catholic University of Louvain)

A Contingent Look at Retail Internationalization: Branded Retailers and Direct Brand Retailers. (#185)

Renata Gomes (PUC-Rio -Pontifical Catholic University of Rio de Janeiro), Jorge Carneiro (PUC-Rio -Pontifical Catholic University of Rio de Janeiro)

The Constituents of Mutual Satisfaction in Buyer-Supplier Service Offshore Outsourcing Relationships. (#297)

Alexandre Mpasinas (Université Libre de Bruxelles/Solvay Brussels School of Economics and Management)

The Relationship between e-commerce and export sales of Swedish retail firms. (#377)

Daniel Tolstoy (Stockholm School of Economics), Anna Jonsson (University of Gothenburg), Dharam Sharma (Stockholm School of Economics)

Session E11: Internationalisation pathways and trajectories: born globals, micromultinationals, born again globals and late movers (Interactive Session)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: A138

Chair: Gary Knight (Willamette University)

Born Again Globals and the reconfiguration of Resources in the Internationalization Process. (#47)

Per Servais (University of Southern Denmark), Arnim Decker (Aalborg University)

A Global Multinational's Radical and Gradual Internationalization: A Belarusian Case. (#123)

Tiia Vissak (University of Tartu), Xiaotian Zhang (University of Tartu, University of South Denmark & University of Oulu)

Internationalization Processes of Brazilian Higher Education Institutions (HEIs): Efforts toward Inclusion in the Global Context. (#189)

Fabio Dal-Soto (University of Vale do Rio dos Sinos, UNISINOS & University of Cruz Alta, UNICRUZ), Yeda Swirski de Souza (University of Vale do Rio dos Sinos, UNISINOS)

Rapidly internationalising professional service firms: Enhancing the understanding of internationalisation processes. (#253)

Murray Taylor (Macquarie University), Rob Jack (Macquarie University)

A New Wave of the Late Movers: The need of a Co-evolutionary Perspective to Understand the Internationalization of Brazilian IT Firms. (#260)

Fabio Dal-Soto (University of Vale do Rio dos Sinos, UNISINOS) & University of Cruz Alta, UNICRUZ), Jefferson Marlon Monticelli (Universidade do Vale do Rio dos Sinos – UNISINOS), Yeda Swirski de Souza (University of Vale do Rio dos Sinos -UNISINOS)

Intra- and Inter-Regional Expansion of Service MNEs: Interdependencies and Contingencies in Internationalization Trajectories. (#375)

Oksana Grebinevych (EMLYON Business School)

Session E12: Internationalisation from emerging economies (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: A156

Chair: Tilo F. Halaszovich (University of Bremen)

Internationalization as an entrepreneurial process - evidence from an advanced emerging economy. (#106)
Krzysztof Obloj (University of Warsaw), Mariola Ciszewska-Mlinaric (Kozminski University), Aleksandra Wasowska (University of Warsaw)

Are there micromultinational enterprises (mMNEs) in Brazil? Studies of cases from the perspective of their Degree of Internationalization and Networking. (#111)

Dinora Eliete Floriani (University of Vale do Itajai – UNIVALI), Inocencia Boita Dalbosco (University of Oeste de Santa Catarina – UNOESC)

Internationalisation and exporting performance: evidence from location and competitive resources in Brazilian agribusiness. (#172)

Renata B. Oliveira (UFRPE), Walter Fernando Araujo de Moraes (OFPE), Erica Piros Kovacs (UFRPE), Emili B. Oliveira (UFPE)

Internationalization and Performance of Emerging-market Companies: Evidence from Poland. (#256)

Grzegorz Karasiewicz (Warsaw University), Jan Nowak (Tischner European University)

The impact of South-South integration on productivity performance of African firms. (#328)

Xiaolan Fu (University of Oxford/ODID), Jun Hou (University of Oxford/ODID), Pierre Mohnen (University of Maastricht/UNU-MERIT)

Psychic Distance, Market Size and Target Market Choice Patterns: Quantitative Study of the Brazilian Exporters between 2002 and 2011. (#52)

Luis Antonio Dib (Universidade Federal do Rio de Janeiro / COPPEAD Business School), Leonardo Sertã Rezende (Universidade Federal do Rio de Janeiro / COPPEAD Business School), Otavio Henrique Figueiredo (Universidade Federal do Rio de Janeiro / COPPEAD Business School)

Session E13: Creating connections within the MNC (Interactive)

Track: Knowledge management and innovation

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: B125

Chair: Francisco Puig (University of Valencia)

Connectivity to global innovation systems. (#191)

Ahreum Lee (Temple University), Ram Mudambi (Temple University), Eun Kyung Park (Aalborg University)

Key Factors for Innovation Deployments within MNEs. (#195)

Sihem Ben Mahmoud-Jouini (HEC), Florence Charue-Duboc (Ecole polytechnique-CNRS)

Frugality-based Innovation. (#290)

C. Annique Un (Northeastern University), Kazuhiro Asakawa (Keio University), Alvaro Cuervo-Cazurra (Northeastern University)

Headquarters-Subsidiaries' Interdependence. (#295)

Anat Geifman-Broder (The Center for Academic Studies), Nurit Zaidman (Ben Gurion University of the Negev)

Organizing for Global Innovation and Cross-cultural Collaboration. (#401)

Karina R. Jensen (NEOMA Business School)

Session E14: Multinationals GVCs and economic development (Interactive)

Track: MNCs, governments and sustainable development

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: B159

Chair: Vitor Corado Simoes (ISEG - Universidade de Lisboa)

The Success and Failure of Social Risk Management Systems – Mining MNCs in Armenia. (#164)
Jacob Taarup-Esbensen (Copenhagen Business School)

The Governance of Global Value Chains impacts in the Economic and Social trajectory of an Emergent Country. (#192)
Luis Fernando da Costa Oliveira (University of Sao Paulo), Afonso Carlos Correa Fleury (University of Sao Paulo)

The Location Premises of FDI in Poland. The Case of the Lodz Province. (#226)
Tomasz Dorozynski (University of Lodz), Janusz Swierkocki (University of Lodz), Wojciech Urbaniak (University of Lodz)

Global Production Networks Influences in Supplier Development: A Case Study of the Serbian Agri-food Processing Sector. (#305)
Maeve O'Connell (Manchester Business School), Mo Yamin (Manchester Business School), Eva Alfoldi (Manchester Business School)

Inter-Organizational Linkages and their Role in the Global Value Chain and National Innovation System: the Case of the Philippines. (#403)
Chie Iguchi (Keio University)

Regional Convergence in the UK: The role of MNCs affiliates and Domestic Firms. (#278)
Marina Papanastassiou (Middlesex University), Ioannis Bournakis (Middlesex University), Christos Pitelis (University of Bath)

Session E15: FDI from and to Emerging Markets (Interactive)

Track: MNC strategy and organisation

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: K320

Chair: Marian Gorynia (Poznan University of Economics)

Determinants of Collaborative Entry Strategies of Finnish Multinational Enterprises. (#40)
Ahmad Arslan (Edge Hill University), Jorma Larimo (University of Vaasa)

Research on emerging economies: A bibliometric review and assessment. (#55)
Manuel Portugal Ferreira (Polytechnic Institute of Leiria | UNINOVE Universidade Nove de Julho), Nuno Rosa Reis (Polytechnic Institute of Leiria), Claudia Frias Pinto (Fundacao Getulio Vargas)

Explaining FDI Performance of Emerging Multinationals: The Role of Firm-Specific Resources and Institutional Determinants. (#65)
Piotr Trapczynski (Poznan University of Economics)

Local Champions in Central and Eastern Europe - Competitive Strategies of Successful Domestic Companies in Four Transitional Economies. (#82)
Arnold Schuh (WU Vienna)

Why do Chinese EMNEs establish affiliates in Belgium? (#411)

Guangyan Liu (*Université Libre de Bruxelles*), Manuel Hensmans (*Université Libre de Bruxelles*)

Reverse spillover from FDI in Europe - Evidence from Chinese EMNEs. (#316)

Claudio Cozza (*University of Trieste*), Roberta Rabellotti (*University of Pavia*), Marco Sanfilippo (*European University Institute*)

Session E16: Internationalisation through networking: SMEs, Born globals and INVs (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Saturday 13 December (14:00 – 15:30)

Room: K312

Chair: Oscar Martín Martín (*Public University of Navarra*)

Born Global and Networking: Evidence from Information Technology SMEs in Lithuania. (#100)

Jurgita Sekliuckiene (*Kaunas University of Technology*), Rimante Morkertaite (*Kaunas University of Technology*)

Born Globals' international growth through networking on institutional distant markets. (#104)

Svante Andersson (*Halmstad University*), Gabriel Awuah (*Halmstad University*)

Expressions of relationship networking in international entrepreneurship. (#169)

Yakara Vasconcelos Pereira Leite (*UFERSA*), Walter Fernando Araujo de Moraes (*UFPE*), Viviane Santos Salazar (*UFPE*).

Bridging the Structural Holes Across Born Globals' International Network. (#221)

Paul Ryan (*School of Business & Economics, National University of Ireland, Galway*), Natasha Evers (*School of Business & Economics, National University of Ireland, Galway*), Adele Smith (*Galway Business School*)

Simultaneous embeddedness in domestic and foreign networks of relationships and their impact on a small company's internationalisation pattern and competitive position - the case of the Polish furniture company. (#227)

Milena Ratajczak-Mrozek (*Poznan University of Economics*)

Coffee break (15:30-16:00)

Coffee areas near EIBA Infodesk and in Corridor A (level 2)

Session F1: Maturing Born Global Firms: Past, Present and Future (Panel)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Saturday 13 December (16:00 – 17:30)

Room: lecture hall 1

Chairs: Shlomo Yedidia Tarba (*Management School, University of Sheffield*) and Tamar Almor (*College of Management - Academic Studies*)

Panelists: Tamar Almor (*College of Management - Academic Studies*)
Mika Gabrielsson (*Aalto University School of Business, University of Eastern Finland*)
Pavlos Dimitrados (*Adam Smith Business School, University of Glasgow*)
Anonella Zuchella (*University of Pavia*)
Niina Nummela (*Turku School of Business, University of Turku*)

Session F2: Evolutionary and ecological perspectives on global organizing (Panel)

Track: The Future of Global Organising
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: Lecture hall 2
Chair: Eleanor Westney (York University/Schulich School of Business)

Panelists: Ulf Holm (Uppsala University)
Paula Kilpinen (Aalto University School of Business)
Perttu Kähäri (Aalto University School of Business)
Jacqueline Mees-Buss (University of Sydney Business School)
Rebecca Piekkari (Aalto University School of Business)
Udo Zander (Stockholm School of Economics)

Session F3: Meet the Editors (Special Session)

Date and Time: Saturday 13 December (16:00 – 17:30)
Room: K334
Chair: Björn Ambos

Panelists: Björn Ambos (Journal of World Business)
John Cantwell (Journal of International Business Studies)
Siri Terjesen (Academy of Management Learning and Education)
Pervez Ghauri (International Business Review)
Joachim Wolf or Michael Oesterle (Management International Review)
Nicole Coviello (Journal of Business Venturing)

Session F4: Global Strategy and Organizational Design (Competitive)

Track: MNC strategy and organization
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B115
Chair: Ulf Andersson (Mälardalen University)

Corporate parenting styles in the global economy. (#14)
Igor Gurkov (National Research University Higher School of Economics)

The Future of Successful Multinationals: subsidiary decision-making autonomy, embeddedness and innovation. (#27)
Sjoerd Beugelsdijk (University of Groningen), Bjorn Jindra (IWH Halle), Gjalt de Jong (University of Groningen), Dut Vo Van (Cantho University)

**From the global factory to the asymmetrical network organization. (#165)
Paper nominated for the Danny van den Bulcke Prize
Liena Kano (University of Calgary), Alain Verbeke (University of Calgary)

Session F5: People aspects of knowledge and innovation (Competitive)

Track: Knowledge management and innovation
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: A114
Chair: Francesco Ciabuschi (Uppsala University)

The impact of the design and implementation of a performance management system on motivation of research scientists. (#42)

Nicolai Pogrebnyakov (Copenhagen Business School), Jonas Kristensen (Private company), Jens Gammelgaard (Copenhagen Business School)

R&D offshoring and knowledge-exploiting versus -augmenting motives: The mediating role of talent shortage at home. (#76)

Niccolo Pisani (University of Amsterdam), Joan Enric Ricart (IESE Business School)

Boundary Spanners and Intra-MNC Knowledge Sharing: The Role of Controlled Motivations and Immediate Organizational Context. (#148)

Grazia Santangelo (University of Catania), Dana Minbaeva (Copenhagen Business School)

Skill Development and Innovation: Domestic Firms and Subsidiaries of Foreign Firms. (#397)

C. Annique Un (Northeastern University)

Session F6: Insights into internationalisation process: evolution of exports and capabilities, role of trust and social capital (Competitive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: A144
Chair: Simon Harris (University of Edinburgh)

A Process View of New Ventures Internationalization: Capabilities, Alertness and the Moderating Role of Technological Turbulence. (#37)

Nuno Fernandes Crespo (ISEG - Universidade de Lisboa), Vitor Corado Simoes (ISEG - Universidade de Lisboa), Margarida Fontes (LNEG)

The evolution of inter-organizational social capital with foreign customers: its direct and interactive effect on SMEs' foreign performance. (#203)

Manuela Presutti (University of Bologna), Cristina Boari (University of Bologna), Luciano Fratocchi (University of L'Aquila DIII Italy)

Monitoring Evolutionary Export Activities among Smaller Manufacturing Enterprises: A Historical Perspective. (#265)

Hamid Moini (University of Wisconsin-Whitewater), George Tesar (University of Wisconsin System)

Navigating institutional voids by building trust: in the circle, but out of the loop? (#359)

Antje Fiedler (University of Auckland), Benjamin P. Fath (University of Auckland), Hugh Whittaker (University of Auckland)

Session F7: Configurations of the MNC (Competitive)

Track: MNC strategy and organization
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B139
Chair: Roger Strange (University of Sussex)

Regional and Product Diversification and Performance of Retail Multinationals. (#72)

Chang Hoon Oh (Simon Fraser University), Timo Sohl (IESE Business School), Alan Rugman (University of Reading)

Survival and Growth of Emerging MNCS: An Integrating Approach Between Effectuation and Capability Theory. (#211)

Le Huu Nguyen (University of Vaasa)

Entry mode decision in clusters: Evidence from foreign direct investments of emerging economies. (#378)

Zhi Shen (University of Valencia), Francisco Puig (University of Valencia)

Session F8: Government - business interactions (Competitive)

Track: MNCs, governments and sustainable development
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B153
Chair: Francisco Figueira de Lemos (Uppsala University)

Technology Transfer and Upgrading of Local Firms through FDI: The role of MNEs, Local Firms, and Host Government. (#48)

Zaheer Khan (Hull University Business School, the University of Hull), Paulina Ramirez (Birmingham Business School, the University of Birmingham)

Tackling the recession with Anti-Recession Measures: How does internationalization matter? (#118)

Anze Burger (University of Ljubljana), Andreja Jaklic (University of Ljubljana), Matija Rojec (University of Ljubljana)

Multiple embeddedness and isomorphism: multinationals' responses to deinstitutionalization after a disruptive event. (#322)

Francesca Ciulli (University of Amsterdam), Ans Kolk (University of Amsterdam), Johan Lindeque (University of Amsterdam)

When in Rome? An Empirical Examination of SOE Strategic Behavior When Entering a Competitive Host Market. (#360)

Birgitte Grøgaard (University of Calgary), Asmund Rygh (BI Norwegian Business School), Gabriel R.G. Benito (BI Norwegian Business School)

Session F9: Advertising and Branding (Competitive)

Track: International marketing and value chain management

Date and Time: Saturday 13 December (16:00 – 17:30)

Room: K336

Chair: Richard Glavee-Geo (Aalesund University College)

Perceived Advertising Intrusiveness and Avoidance: A China Study. (#56)

Marin Alexandrov Marinov (University of Gloucestershire), Svetla Trifonova Marinova (Aalborg University),

Dan Alex Petrovici (University of Kent), John Ford (Old Dominion University)

Factors affecting Consumers' psychic distance. (#58)

Aswo Safari (Uppsala University)

Do Subsidiaries Need More Autonomy in Marketing Advertising? (#81)

Annabel Sels (KU Leuven), Irene Roozen (KU Leuven), Linda Schellekens (KU Leuven)

Session F10: Teaching International Business – classroom and online solutions and challenges (Interactive)

Track: Teaching International Business

Date and Time: Saturday 13 December (16:00 – 17:30)

Room: A138

Chair: Elizabeth Rose (University of Otago)

A Challenge-Feedback Learning Approach to Teaching International Business. (#49)

Dietmar Sternad (Carinthia University of Applied Sciences)

Readiness for the international business practice: which competences students should learn to prepare for their first international job? (#167)

Louise van Weerden (Saxion University of Applied Sciences), Frank Vonk (Han University of Applied Sciences)

Educating future IB managers: Finnish students' stereotypes and willingness to do business with Russian partners. (#242)

Asta Salmi (Lappeenranta University of Technology), Elizabeth L. Rose (University of Otago), Anastasia Trofimova (Aalto University)

Teaching International Business with (Science) Fiction Podcasts. (#317)

Moritz Martin Botts (European University Viadrina)

Global mindset for global leaders: Teaching IB to develop students' competences. (#350)

Cristina Villar (University of Valencia), Àngels Dasí (University of Valencia), Jose Pla-Barber (University of Valencia)

Session F11: International business and finance (Interactive)

Track: Corporate governance, finance and accounting

Date and Time: Saturday 13 December (16:00 – 17:30)

Room: A156

Chair: Niels Hermes (University of Groningen)

Mitigation of interest and currency exposure by means of corporate debt instruments in Brazil. (#22)

Paulo Sergio Oliveira Ribeiro (Fundação Getúlio Vargas), Hsia Hua Sheng (Fundação Getúlio Vargas),

Mayra Ivanoff Lora (Fundação Getúlio Vargas)

Corporate Financial Performance and Bond Ratings: Implications for Corporate Image and Brand Strength. (#218)

Jyoti Navare (Middlesex University Business School), Iain Morrison (Handley-Schachler Teesside University Business School)

Dividend Policy and Minority Shareholder Expropriation in Chinese Listed Firms. (#376)

Jens Ording Hansen (University of Agder)

The Effect of Institutional Voids on SME Financing Choices in the CEECs. (#383)

Zita Stone (University of Kent), Fragkiskos Filippaios (University of Kent), Carmen Stoian (University of Kent)

Session F12: Innovation in emerging markets (Interactive)

Track: Knowledge management and innovation

Date and Time: Saturday 13 December (16:00 – 17:30)

Room: B125

Chair: Daniella Fjellstrom (Uppsala University)

Urban Innovation in Emerging Economies: the Externalities of Industrial Agglomeration and Foreign Direct Investment. (#20)

Lutao Ning (Queen Mary, University of London), Fan Wang (LSE)

The Role of Networks and Dynamic Capabilities in International Competitiveness of Emerging Markets Companies. (#26)

Ivan Lapuente Garrido (Universidade do Vale do Rio dos Sinos – UNISINOS), Ronaldo Couto Parente (Florida International University – FIU), Sílvia Luís de Vasconcellos (Universidade do Vale do Rio dos Sinos – UNISINOS), Jefferson Marlon Monticelli (Universidade do Vale do Rio dos Sinos – UNISINOS)

Determinants of the Reverse Transfer of Technological Knowledge in Brazilian Multinationals. (#84)

Franciane Freitas Silveira (Uninove), Roberto Sbragia (Universidade de Sao Paulo), Fredrik Tell (Linköping University), Henry Lopez-Vega (Linköping University)

Evolution of Dynamic Capability in Emerging Market Firms: Learning from Internationalisation Experience of Indian IT Firms. (#92)

Partha Mukherjee (University of New South Wales), Pradeep Ray (University of New South Wales), Sangeeta Ray (University of Sydney), Zahid Riaz (University of New South Wales)

The effects of industry and country variations on the intellectual property management strategies of firms: the case of India and China. (#110)

Elizabeth Louise Mason (University of Leeds), Mario Kafourous (University of Leeds)

Embedding R&D units in emerging economies: The case of Brazil. (#306)

Fredrik Tell (Linköping University), Henry Lopez-Vega (Linköping University)

Session F13: Markets and institutions, distance and internationalisation process (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: B159
Chair: Douglas Dow (Melbourne Business School, The University of Melbourne)

Transaction costs, cultural and institutional distance in entry mode choices of Polish companies. (#129)
Katarzyna Dagmara Mroczek (Poznan University of Economics)

Regulated and deregulated healthcare markets - an empirical study on institutional complexity and juridification during firm internationalization. (#143)

Katarina Hamberg Lagerström (Uppsala University), Cecilia Lindholm (Uppsala University), Maria Adenfelt (Uppsala University)

Managers' perceptions of psychic distance and the performance of cross-border mergers and acquisitions: A comparative case study of five Portuguese firms. (#153)

João Carvalho Santos (Polytechnic Institute of Leiria), Hortensia Barandas (Faculdade de Economia do Porto), Vitorino Martins (Faculdade de Economia do Porto)

The impact of differences in political systems on the internationalization of companies - results of qualitative research. (#162)

Aleksandra Joanna Nizielska (University of Economics Katowice)

Institutional and Behavioral Underpinnings of Agility of New Ventures and Small Firms in Emerging Markets. (#197)

Ahmad Arslan (Edge Hill University), Ismail Gölgeci (University of Vaasa), Desislava Dikova (WU Wien - Vienna University of Economics & Business Administration)

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Aron Thyr (Mid Sweden University), Lisa Spencer (Waterford Institute of Technology)

Session F14: Expatriates and social ties in global context (Interactive)

Track: International HRM, global leadership, language and cross-cultural management
Date and Time: Saturday 13 December (16:00 – 17:30)
Room: K320
Chair: Ingmar Björkman (Aalto University School of Business)

Intersectionality and employee experiences of performance appraisal within the MNC. (#74)

Sofia John (Hanken School of Economics), Kristiina Mäkelä (Aalto University School of Business)

Understanding International Assignees as Management Practice Transferors: The Differential Importance of Social Ties and Cultural Intelligence. (#137)

Christina Lea Butler (Kingston University), Lena Zander (Uppsala University)

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Hyun-Jung Lee (London School of Economics), Katsuhiko Yoshikawa (London School of Economics)

"Know Thyself": Career Anchors and Cross-Cultural Adjustment Among Expatriates. (#250)

Alexei Koveshnikov (Aalto University School of Business), Heidi Wechtler (MacQuarie University)

Social Network Embeddedness of the Global Workforce – Insights beyond Organizational Expatriation. (#261)

Barbara Agha-Alikhani (University of Passau)

“Grow up before you start teaching others!” - An evolutionary perspective on antecedents of reverse diffusion of HRM practices within multinational companies. (#331)

Michal Lemanski (WU Vienna)

Session F15: Antecedents of internationalisation and internationalisation process and performance consequences (Interactive)

Track: Internationalisation process, SMEs and entrepreneurship

Date and Time: Saturday 13 December (16:00 – 17:30)

Room: K312

Chair: Lucia Piscitello (Politecnico di Milano)

Degree of Internationalization (DOI), International Competences and Performance: A Multi-method Analysis of Brazilian SMEs. (#116)

Inocencia Boita Dalbosco (University of Oeste de Santa Catarina – UNOESC), Dinora Eliete Floriani (University of Vale do Itajai – UNIVALI)

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Helene Lundberg (Mid Sweden University), Martin Johanson (Mid Sweden University), Stylianos Papaioannou (Mid Sweden University), Dimitra Vasileiadi (Mid Sweden University)

Determining the Relationship among Knowledge Transfer, Trust, Partner Compatibility and Prior Experience in South-Eastern European IJVs. (#146)

Konstantinos Rotsios (University of Macedonia), Nikolaos Sklavounos (University of Macedonia), Yannis Hajidimitriou (University of Macedonia)

The impact of Founder's Human Capital on the Accelerated Internationalization of Firms: Evidence from a Least-developed Country. (#188)

Farhad Uddin Ahmed (Trinity College Dublin), Louis Brennan (Trinity College Dublin)

Internationalization of Polish SMEs: The significance of global mindset for firms' international outcomes. (#353)

Mariola Ciszewska-Mlinaric (Kozminski University)

Gala Dinner

Celebration of the 40th EIBA Annual Conference

Date and Time: Saturday 13 December (19:30 – 02:00)

Place: Uppsala Castle



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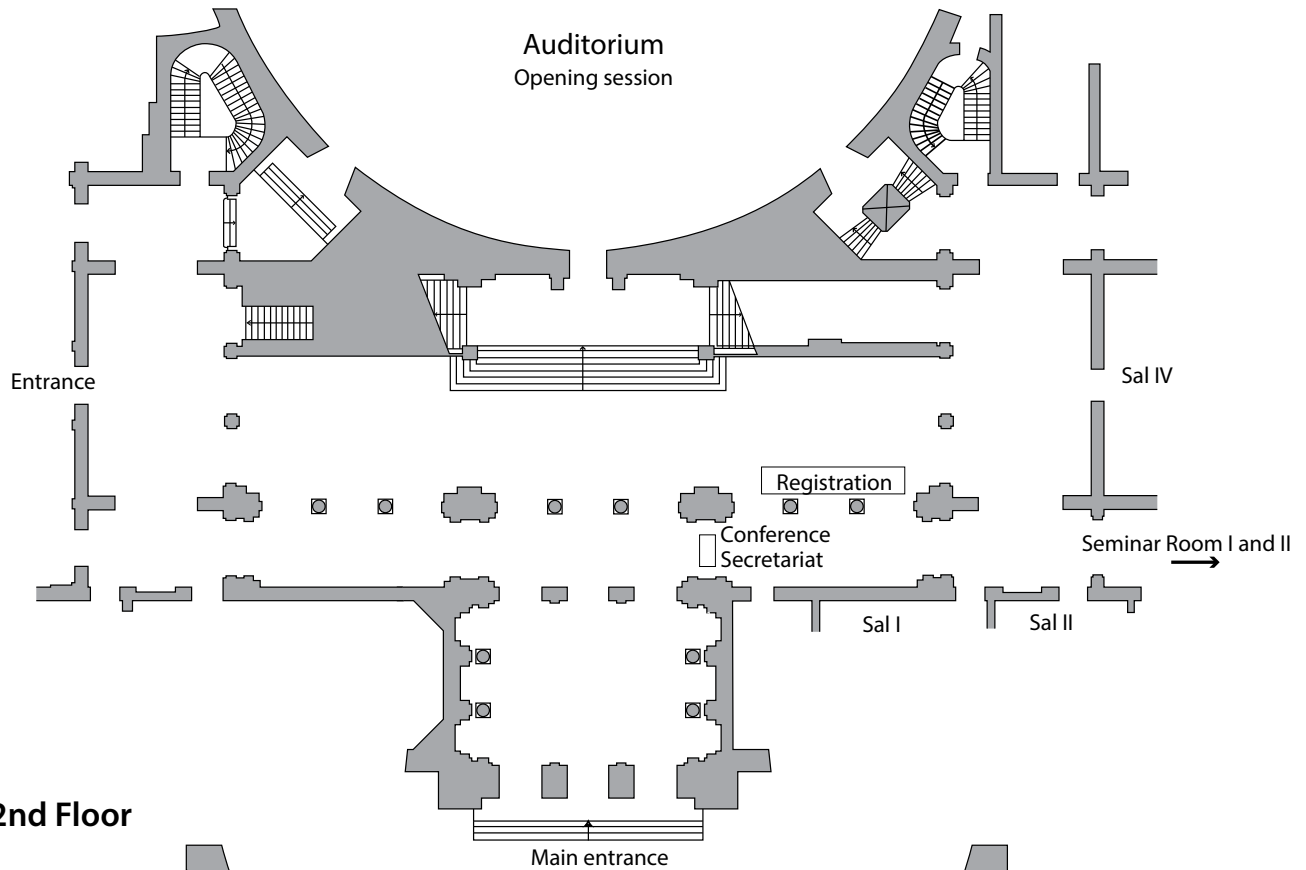
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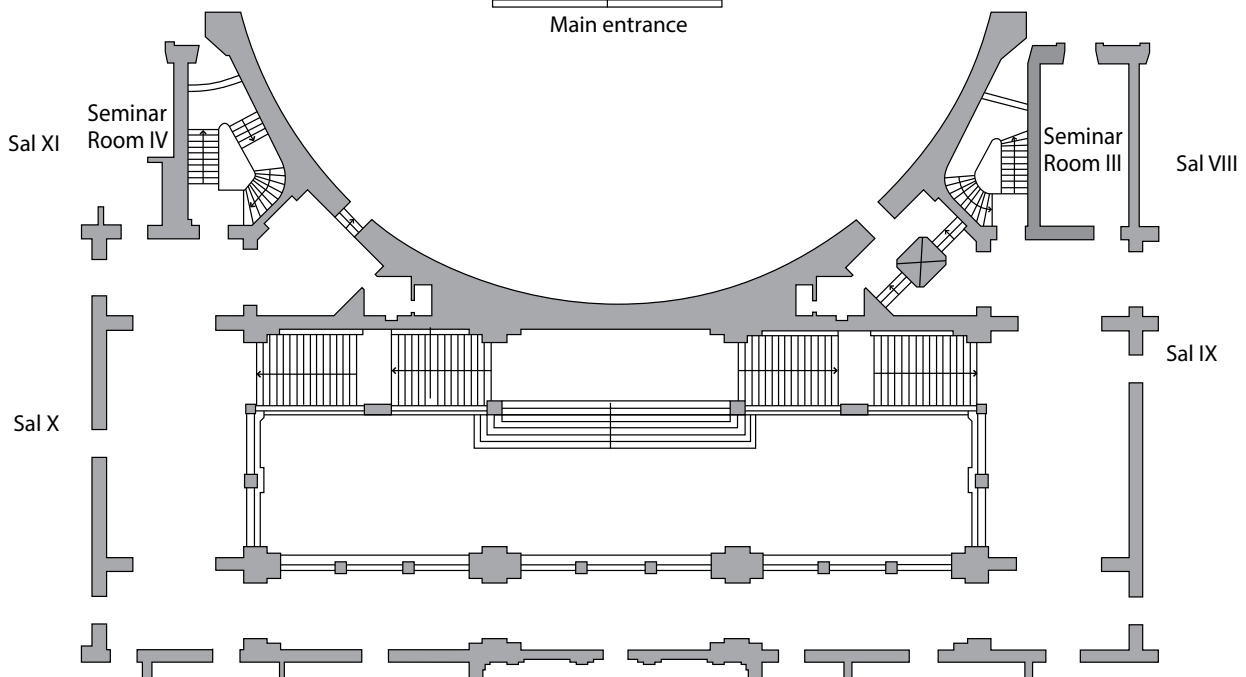
Floor Plan

Uppsala University Main Building

1st Floor

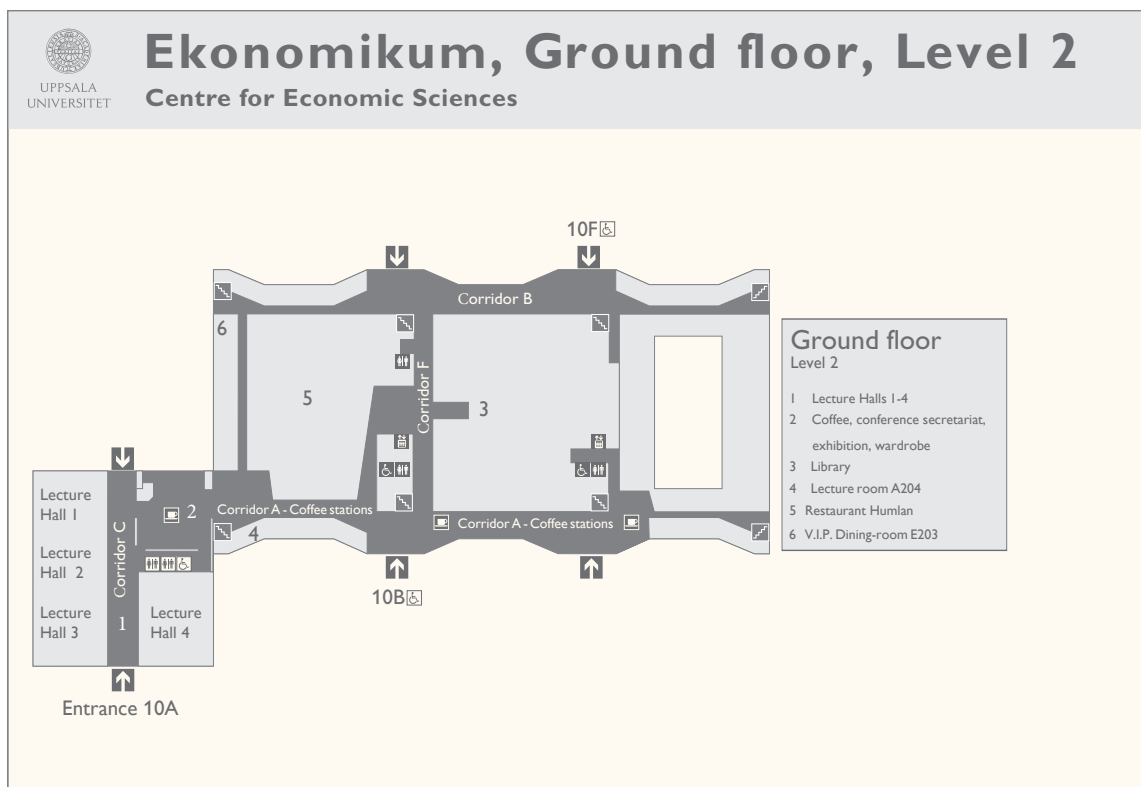
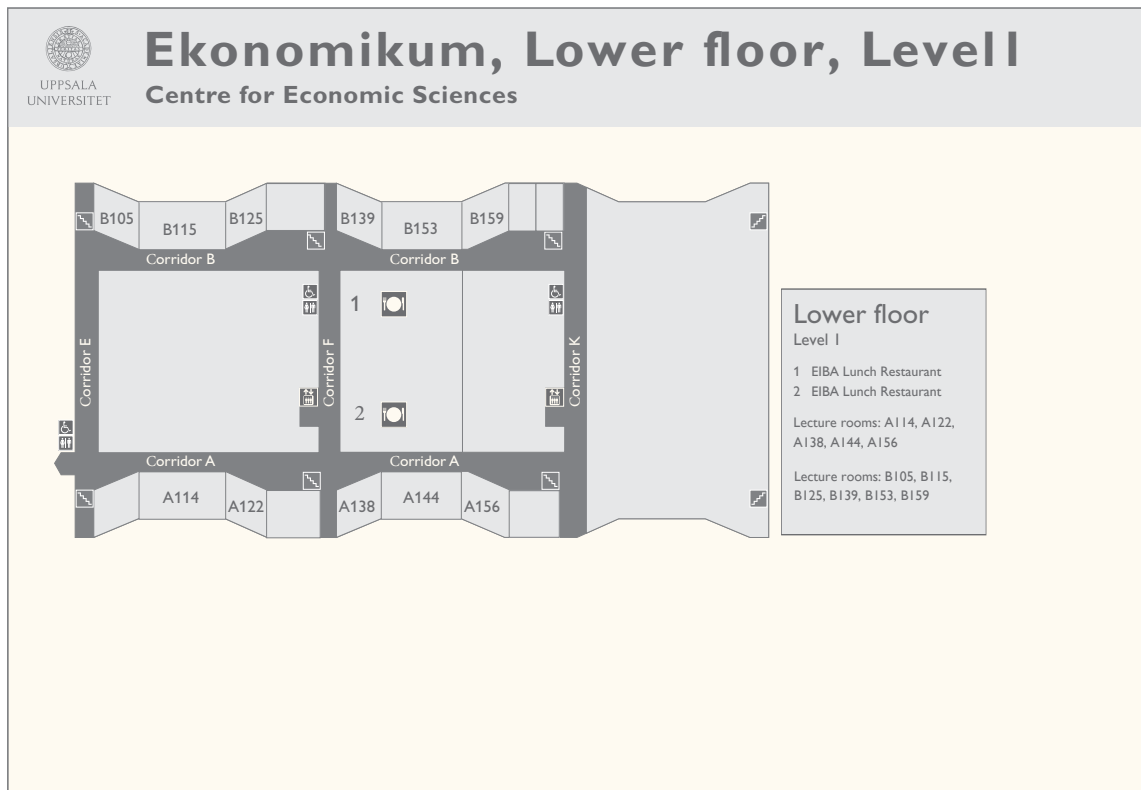


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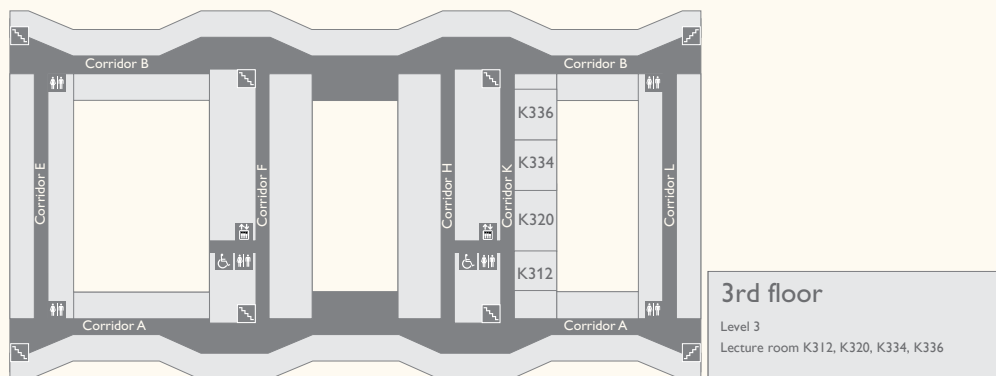


Floor Plan

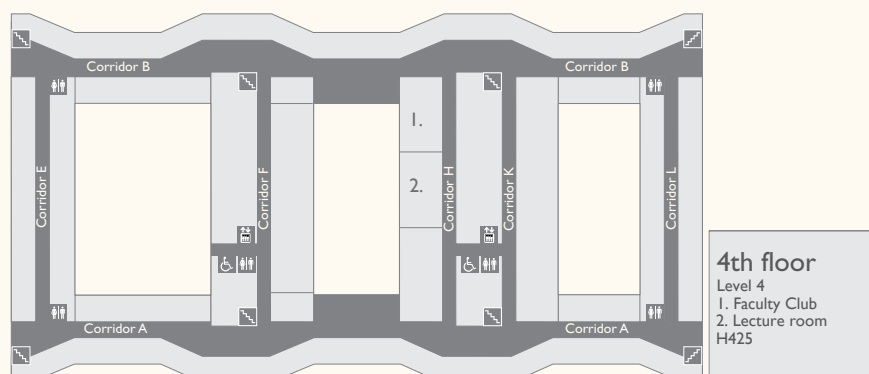
Floor plans Ekonomikum, Centre for Economic Studies



Ekonomikum, 3rd floor, Level 3 Centre for Economic Sciences



Ekonomikum, 4th floor, Level 4 Centre for Economic Sciences





Uppsala University Main Building.

Photo: David Naylor, Uppsala University



Ekonomikum, Center of Economic Studies.

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